

Arc Technology is Kaspersky Lab's Number 1 UK Distributor for the Third Year Running

On 21 October, Kaspersky Lab held its annual partner conference in Hertfordshire and included were the Kaspersky Lab partner awards, which recognise partners that have demonstrated success in driving business growth in consumer and B2B markets. Arc is delighted to announce for the third year in a row it has won the 'Distributor of the Year' award.

Arc has worked hard to keep this status and has introduced a number of partner workshops and quarterly partner incentives to really surpass itself in delivering true added value, and this has allowed Arc and Kaspersky Lab to build successful relationships with its partners and make doing business through this partnership easy.

"Arc is delighted to have won this award three years in a row, it really demonstrates how hard we work at delivering true added value, and it is great to have that recognised", commented Stuart Reay, Managing Director of Arc Technology. "Our relationship with Kaspersky has gone from strength to strength and with increasing marketing support in addition to the high level of technical and sales support, our partners are really benefiting."

About Arc Technology

Arc Technology Distribution Ltd is a leading value-added distributor with an extensive experience of working with value-added resellers, enabling an innovative approach to enhanced channel distribution to provide suppliers and resellers a better way of doing business. Founded in 1992 and acquired in 2009, Arc is now part of Exclusive Networks, a pan-European value added distributor. For more information: <http://www.arctech.co.uk>

About Kaspersky Lab

Kaspersky Lab delivers the world's most immediate protection against IT security threats, including viruses, spyware, crimeware, hackers, phishing, and spam. Kaspersky Lab products provide superior detection rates and the industry's fastest outbreak response time for home users, SMBs, large enterprises and the mobile computing environment. Kaspersky technology is also used worldwide inside the products and services of the industry's leading IT security solution providers.