

EXTENDED UNTIL
July 31, 2021

ULTIMATE THREAT PROTECTION BUNDLE 2.0

Today's threat landscape is developing rapidly and making it more difficult to identify all threats. Attackers use a variety of approaches to compromise your customers' environments: client and server side exploits, malware, advanced threats, infected files, email phishing links, URL redirects, DNS data exfiltration, and many others. Their reach and their consequences grow day by day. For example, Palo Alto Networks tracked the global deployment of a malware family and observed over 45,000 different instances within 30 minutes!!

While Next Generation Firewalls are the basis for protecting your customers' infrastructure, first-class, subscription-based security services have become indispensable to prevent attacks. Operating firewalls with just one subscription is no longer sufficient.

It endangers your customers – like attaching bars to the windows and an alarm system but leaving the garage door open.



With Palo Alto Networks subscriptions – Threat Prevention, WildFire, URL Filtering, DNS Security, GlobalProtect, SD-WAN, IoT and DLP - you can better protect your customers against today's threats and make better use of the Next Generation Firewall solution. This increases your sales to new and existing customers by selling hardware and attaching subscriptions.

ULTIMATE THREAT PROTECTION BUNDLE 2.0

<p>PA-8xx</p> <p>PA-32xx</p> <p>PA-5220</p>	<p>VM-100</p> <p>VM-300</p>	+	<p>Select 3 Subscriptions or More</p> <p>Threat Prevention, WildFire, URL Filtering, DNS Security, GlobalProtect, SD-WAN, IoT, DLP</p> <p>1 YR 3 YR</p>	+	<p>Support</p> <p>PEBS</p> <p>1 YR 3 YR</p>	<p>Expand with</p> <p>Cortex XDR Prevent</p> <p>CORTEX</p>
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To better protect your customers and grow your customer base and business, Palo Alto Networks has enhanced and extended the Ultimate Threat Protection Bundle 2.0 until July 31, 2021.

It combines hardware, subscriptions and support at a very attractive price!



ADD YOUR OWN PROFESSIONAL SERVICES AND INCREASE YOUR ADDED VALUE FOR CUSTOMERS!



Conduct a Security Lifecycle Review (SLR) with your customer

The SLR serves to identify business and security risks of the company. It's a quick and easy way to show your customers how to improve their security posture.



Conduct a Best Practice Assessment (BPA) before and after the installation

The BPA evaluates the configuration of the customer's firewall, the application of the available functions, and checks whether best practices are followed or not. Strengthen your role as a trusted customer advisor. Use the resulting recommendations and instructions to fix failed best practice reviews to suggest other services.



Repeat the BPA after one month

to show the customer the improvements in the security posture.



Offer further installation and support services.

Not sure how to conduct an SLR or BPA? We at Exclusive Networks will be happy to support you and show you in an online training course or on site with your specialists.

The attractively priced **Ultimate Threat Protection Bundle 2.0** offers a great opportunity to expand your business with existing and new customers and offer significant added value. Contact our account managers today to discuss the details of this campaign with you.

TERMS AND CONDITIONS

- ✘ Valid until **JULY 31, 2021**
- ✘ Pricing subject to Deal Registration approval with appropriate campaign label in Deal Reg – Enter “FY21 EMEA UTB Bundle” as label under “Qualifying Campaign” when registering deal.
- ✘ Bundles are fixed and cannot be modified – no pricing changes, no items removed, no unbundling
- ✘ Upsell allowed – i.e. can add, other products / subscriptions etc (all at standard price)
- ✘ Start the opportunity naming with “UTB + Opportunity name” (to enable tracking) when registering deal
- ✘ Only Partner Enabled Premium Support
- ✘ All other contractual and NextWave Partner Program terms apply
- ✘ Order by order basis –no stocking

