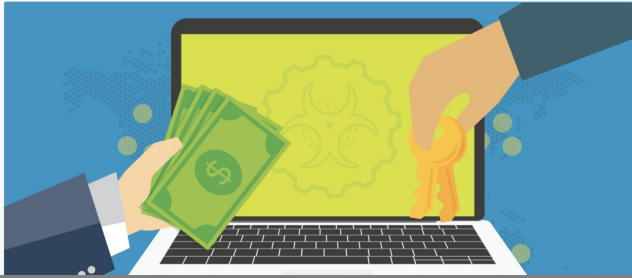


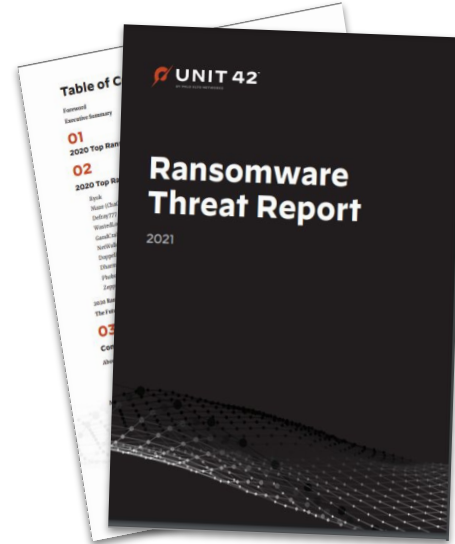
# Protect your company against Zero Day attacks



# 2020 Top Ransomware Variants



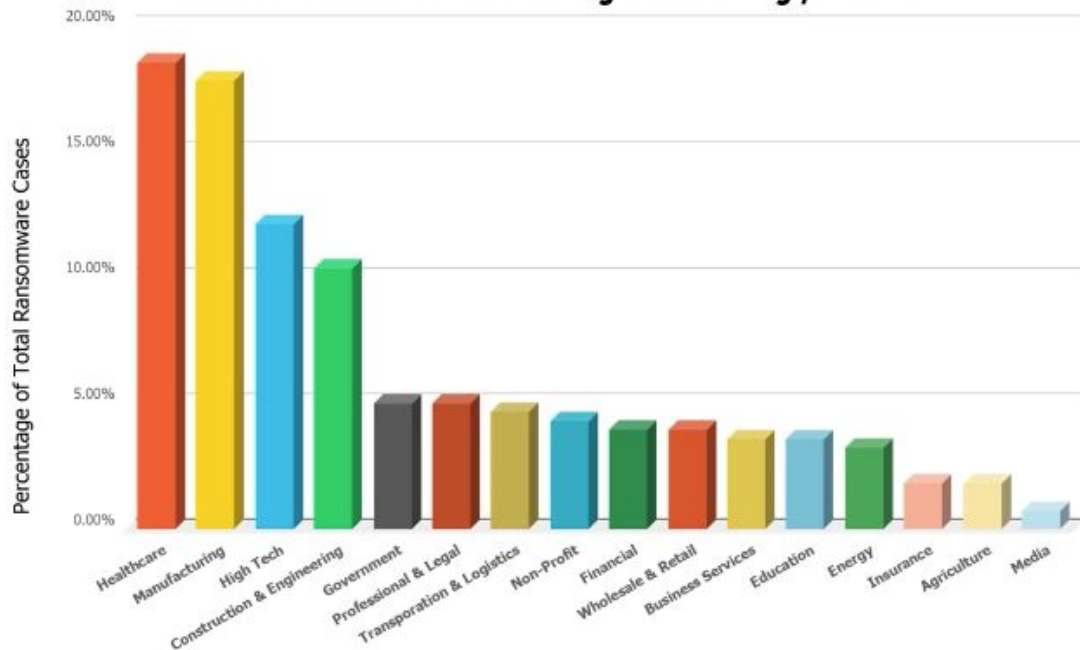
- Ryuk
- Maze (ChaCha)
- Defray777
- WastedLocker
- GandCrab + REvil
- NetWalker
- DoppelPaymer
- Dharma
- Phobos
- Zepplin



<https://start.paloaltonetworks.com/unit-42-ransomware-threat-report.html>

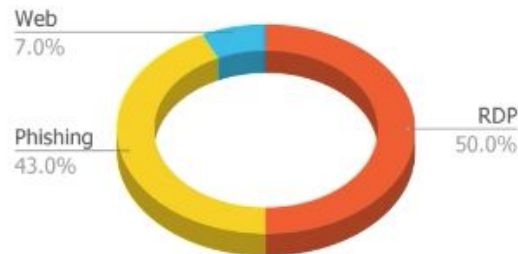
# Ransomware by the Numbers

## Ransomware Cases by Industry, 2020



Sources: 2020 Crypsis Incident Response and Data Breach Report, Crypsis; 2021 Ransomware Report, Unit 42

## Most Frequent Attack Vectors



## Ransom Demands

- 2019 Average Paid: \$115k
- 2020 Average Paid: \$312k
- 2020 Highest Demand: \$30m
- 2020 Highest Paid: \$10m

# Global Cybercrime Damage Costs:

- **\$6 Trillion USD a Year. \***
- **\$500 Billion a Month.**
- **\$115.4 Billion a Week.**
- **\$16.4 Billion a Day.**
- **\$684.9 Million an Hour.**
- **\$11.4 Million a Minute.**
- **\$190,000 a Second.**



ALL FIGURES ARE  
PREDICTED BY 2021

\* SOURCE: CYBERSECURITY VENTURES



**CYBERSECURITY**  
VENTURES

# When Attackers Target Vulnerabilities



Attacker creates exploits  
to target software  
vulnerability



OR



1. Exploits may arrive via:
- Attachment to email messages
  - Compromised websites
  - Social networking sites

2. Attacker may directly  
target vulnerable servers



Users are lured into executing  
the exploit via social  
engineering techniques

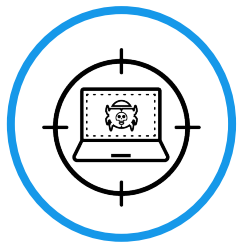


OR



Exploits may drop malware  
onto the vulnerable system or  
allow attackers remote  
control

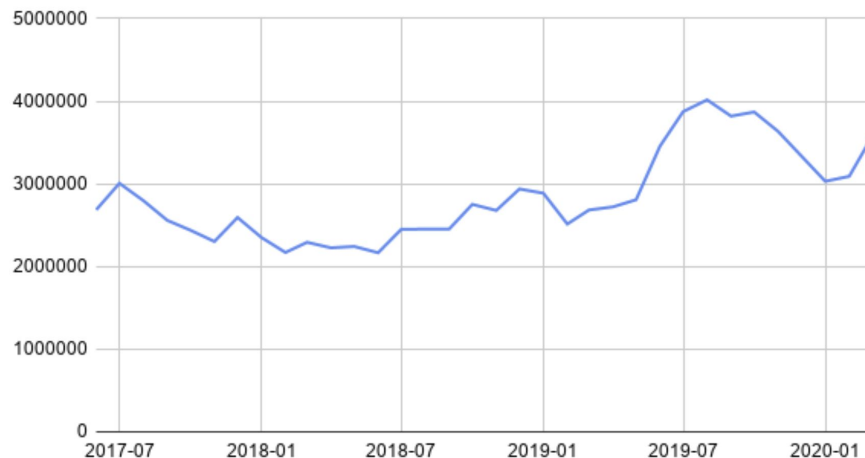
# Unsecured RDP Connections



Unsecured RDP connections.



**69% of organizations expose  
RDP (port 3389). Up 30%**



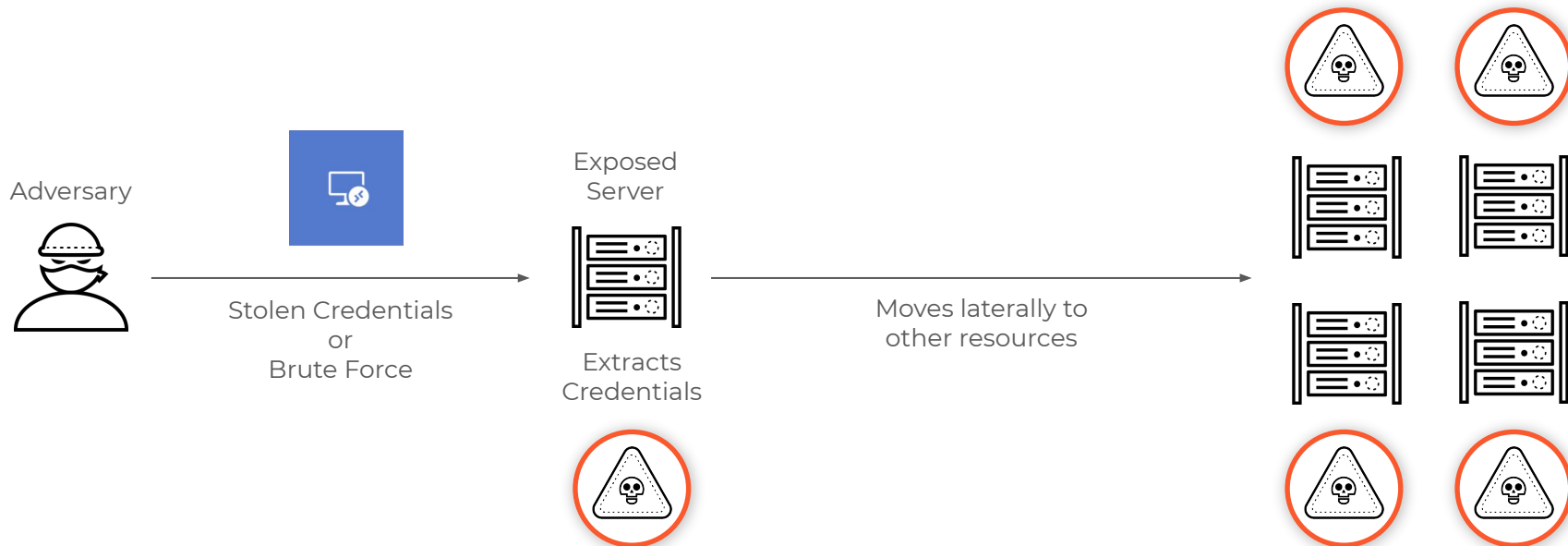
<https://blog.shodan.io/trends-in-internet-exposure/>



## Cloud Threat Report

\* Putting the Sec into DevOps Spring 2020

# Exposed RDP Adversary Workflow

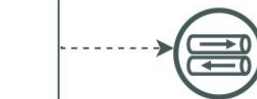


# Anatomien af målrettede ransomware angreb

## ANGREBSFORLØB: MÅLRETTET RANSOMWARE



- 1 Indledende adgang**
  - Phishing
  - Drive-by
  - Supply Chain
  - Fjernadgang
  - Eksternt medie
  - Sårbarhed
- 2 Konfigurering af værktøjer**
  - Eksisterende malware
  - Nyt malware eller pen-tester værktøj
  - Legitime programmer på offerets computer
- 3 Netværksrekognoscering**
  - Skanner netværk
- 4 Lateral bevægelse**
  - Stjæler legitime loginoplysninger
  - Gætter usikre kodeord
  - Bevæger sig lateralt bl.a. via RDP
- 5 Persistens i netværket**
  - Legitime fjernadgangssystemer
  - Malware Remote Access Tools (RATs)
  - Pen-test Remote Access Tools (RATs)



- 6 Domæneadministratorrettigheder**
  - Stjæler loginoplysninger
  - Gætter kodeord
- 7 Destruering af backup**
  - Shadow copies
  - Centraliserede backupløsninger
- 8 Mulig eksfiltrering af følsom data**
  - Finder følsom data
  - Eksfiltrerer data
- 9 Deaktivering af sikkerhedssystemer**
  - Stopper endpointsikkerhedsløsninger
  - Afbryder andre systemer, som muligvis kan forhindre kryptering
- 10 Deployering af ransomware og afpresning**
  - Krypterer systemer med ransomware
  - Afpresser offer for løsesum for dekryptering
  - Truer muligvis med offentliggørelse af følsom data

## Security Needs - When Talking about Zero Day Attacks

Protection against Vulnerability Exploitation

Protection against Execution of Malicious Code

Visibility into Attack Surface

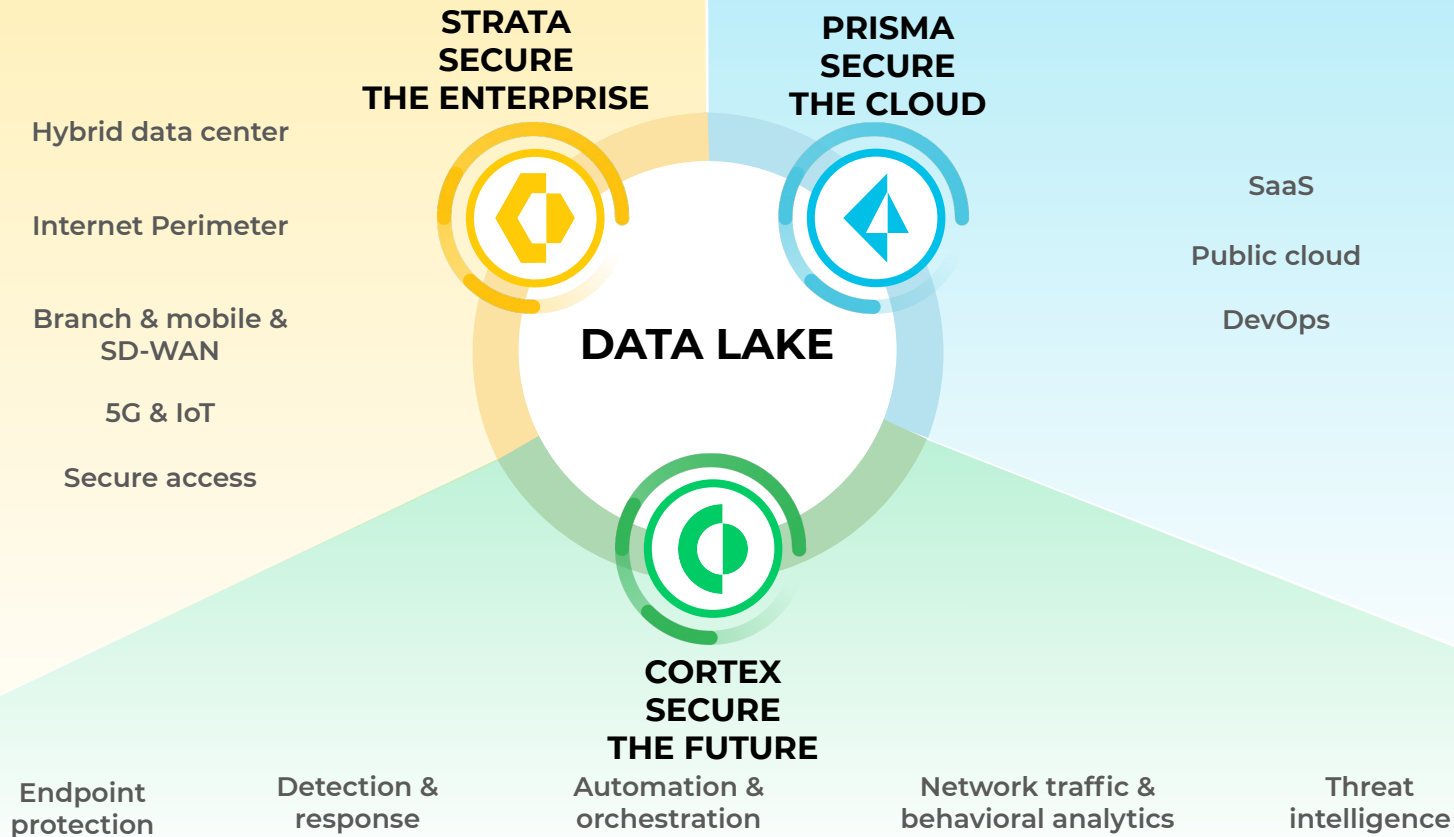
Segmentation of Infrastructure - Zero Trust

Backup and Recovery is Essential

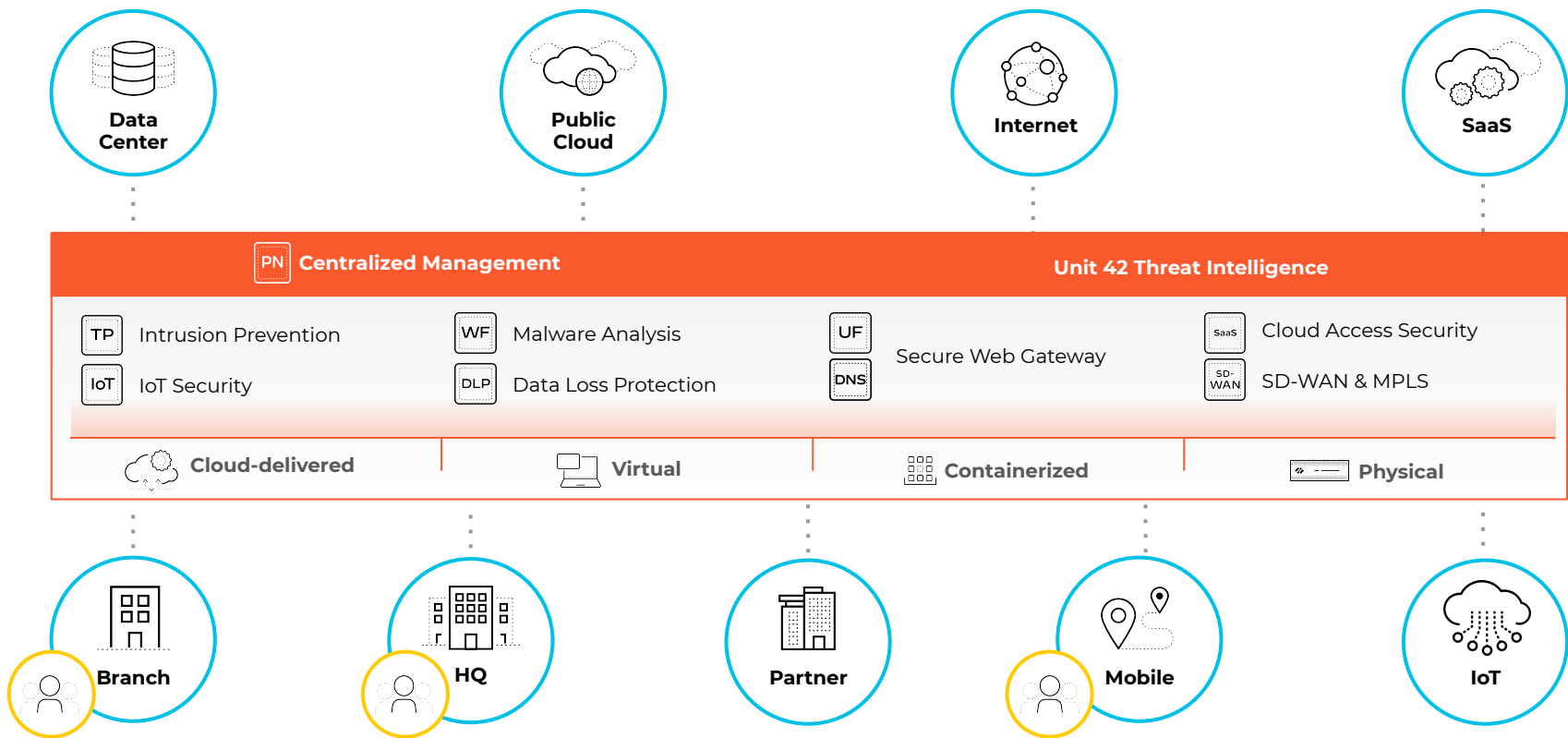
# Preventing ransomware with machine learning powered NGFW

March 2021

# Securing Your Transformed Enterprise



# A Single Platform to Connect and Secure Everything



# Zero Trust based security rules that support your business

NAME	TAGS	Source			Destination	APPLICATION	SERVICE	ACTION	PROFILE	Rule Usage	
		ZONE	USER	DEVICE						RULE USAGE	APPS SEEN
Sanctioned SaaS App...	Allowed	Trust	acme\finance	any	Untrust	boxnet concur docusign ms-office365 slack	application-...	Allow		-	0
Tolerated SaaS Appli...	Acceptable	Trust	acme\all_em...	any	Untrust	gmail-base gmail-downl... google-base linkedin-base twitter-base	application-...	Allow		-	0
Access Points	wirelessinfra	Trust	any	Aruba_APs	any	any	application-...	Allow		Rule usage to guide policy optimization	
RaspberryPi	wirelessinfra	Trust	any	RaspberryPi	any	any	application-...	Allow			

Users

Devices

Applications

No need to specify ports

WF TP UF DNS ...

All Security Subscriptions

One Policy One Unified Console

# NGFW features and subscriptions

## Cloud Delivered Security Subscriptions



### Threat Prevention

Prevent all **known** threats across all traffic in a single pass



### URL Filtering

Prevent access to known and new malicious websites



### WildFire

Ensures files are safe with automatic detection and prevention of **unknown** malware



PAN-OS 9.0

### DNS Security

Disrupts attacks that use DNS for command-and-control and data theft



PAN-OS 8.1  
(PAN-OS 10)

### IoT Security

Visibility and protection of IoT and OT devices



PAN-OS 10.0

### Data Loss Prevention

Consistent protection from sensitive data loss



### Global Protect

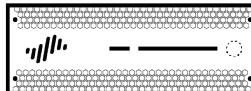
VPN service to extend NGFW capabilities everywhere



PAN-OS 9.1

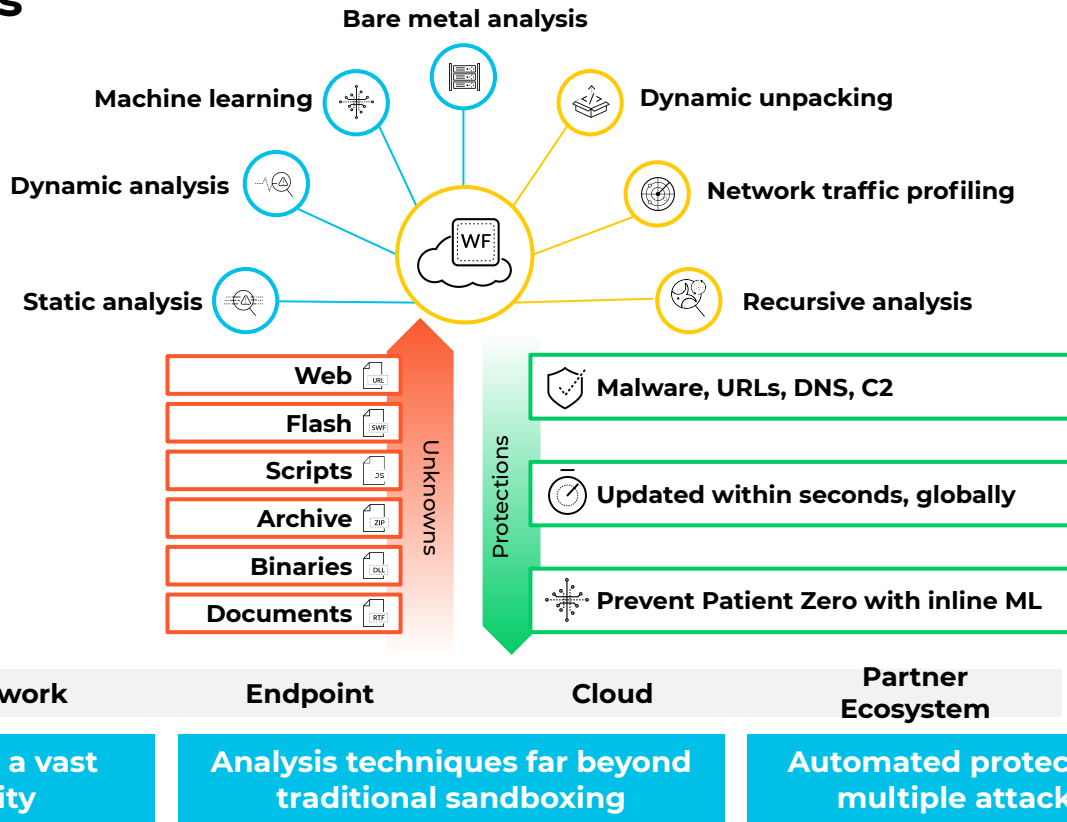
### SD-WAN

Networking and security natively integrated

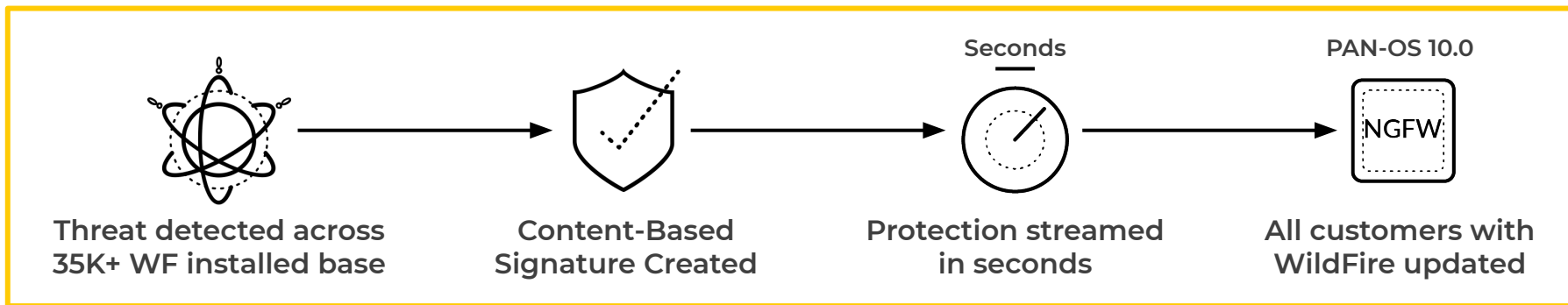


NGFW value keeps increasing through continuous innovation

# Detect and Prevent New and **unknown Threats** with WildFire Malware Analysis

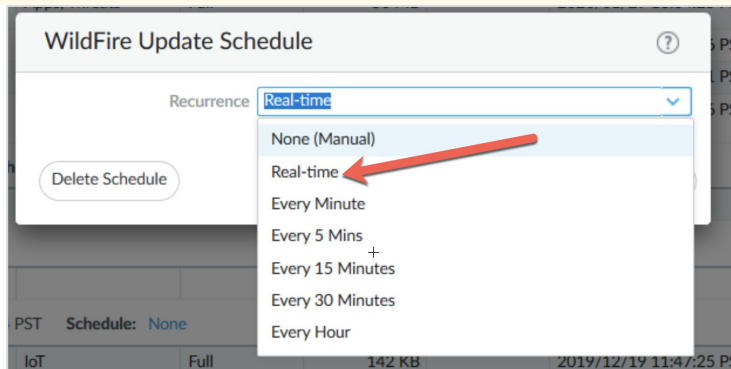


# Slashing Our Industry-Leading Time for Distributed Protections



## BEFORE

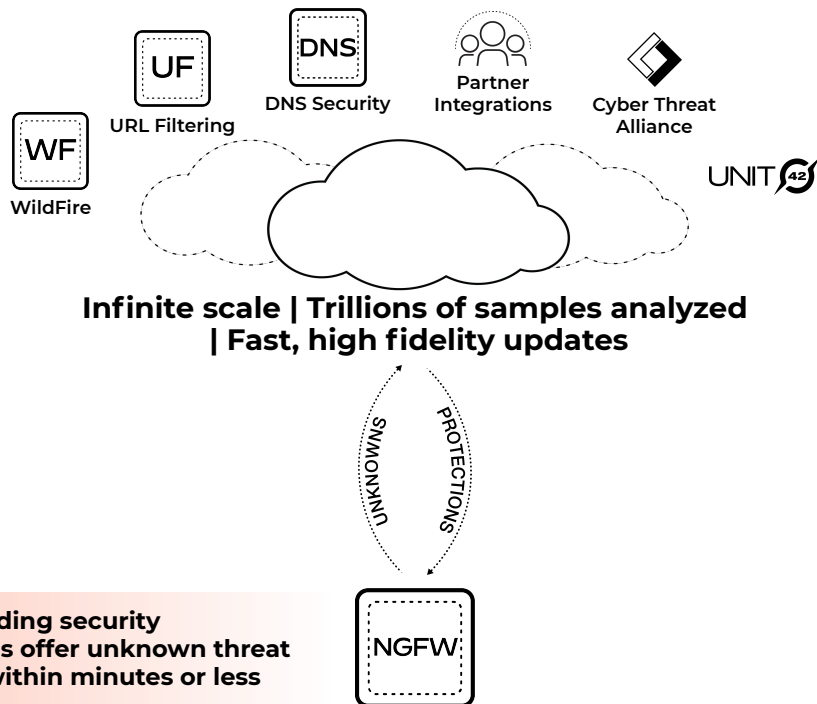
Industry-leading  
*5-minute* signature  
generation/  
distribution time



## With PAN-OS 10.0

Protection streams  
to NGFW in  
*single-digit seconds*

# Today's Prevention of Unknown Threats Through Cloud Scale, PAN-OS 9.X



Industry-leading security subscriptions offer unknown threat protection within minutes or less

Cloud-delivered security services **scale prevention** capabilities

Shared intelligence allows the **fastest distribution** of protections



File Protections: **5 min**

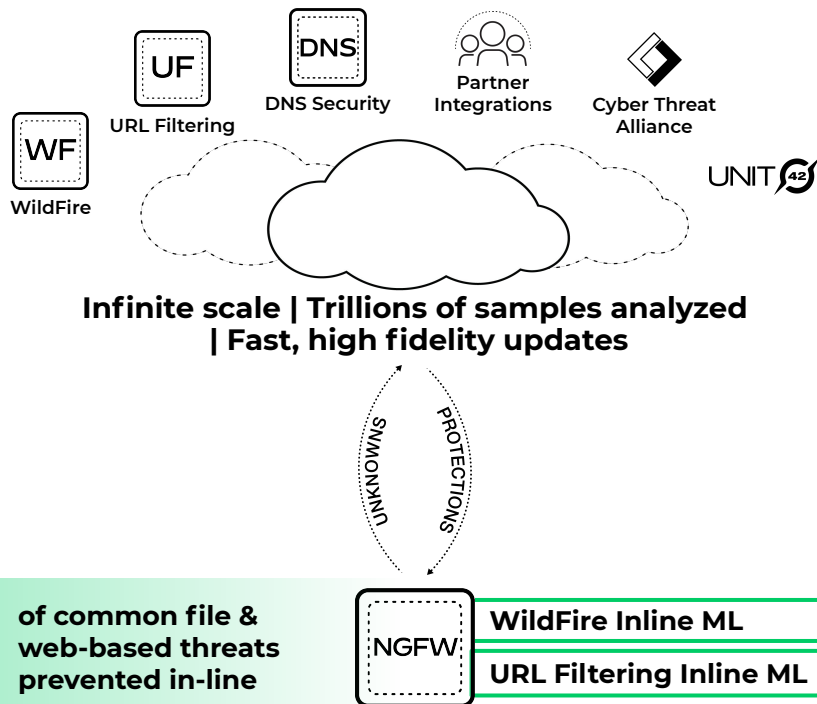


URL Protections : **1 min**



DNS Protections: **Instant**

# Prevention of Unknown Threats with Inline Machine Learning, PAN-OS 10



Up to **95%** of common file & web-based threats prevented in-line

Cloud-delivered security services **scale prevention** capabilities

Shared intelligence allows the **fastest distribution** of protections



File Protections: **Instant**

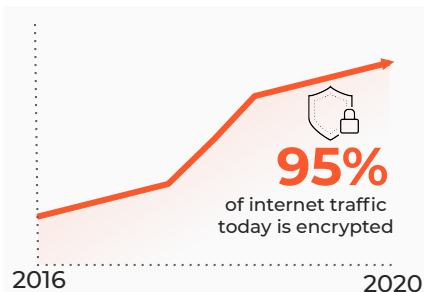


URL Protections : **Instant**



DNS Protections: **Instant**

# Current Trends With TLS



## Encrypted traffic is now the norm

70% of malware campaigns in 2020 will use encryption to conceal malicious activity (Gartner)



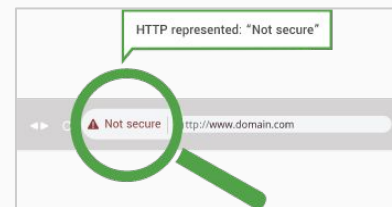
## Weak protocols will not be supported

TLS 1.0 and TLS 1.1 can be deprecated anytime and modern protocols (HTTP/2, TLS 1.3) gaining popularity



## Obtaining certs is easier than ever

Services like Let's Encrypt offer certificates for free ([Let's Encrypt](https://letsencrypt.org/))

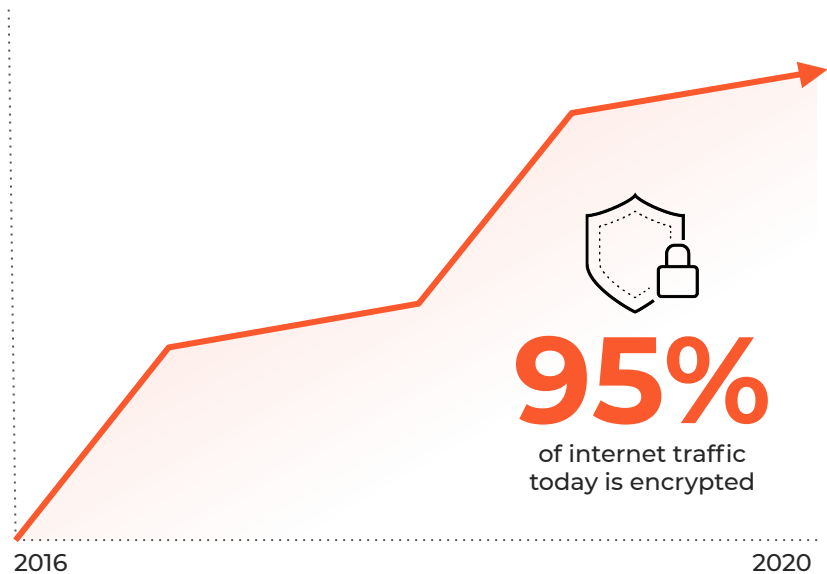


## Rapid move to secure web (HTTPS)

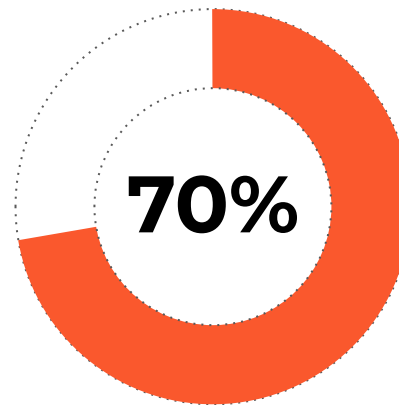
Major browsers mark non-HTTPS sites as "Not Secure"

# Massive Risks Within Encrypted Traffic

Encrypted traffic is now the norm



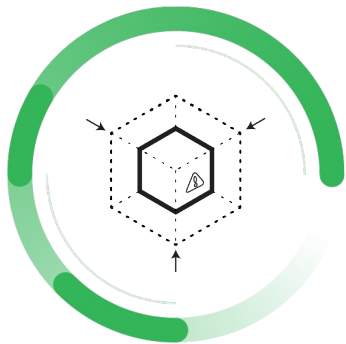
And attackers are taking advantage



More than 70% of malware campaigns in 2020 will use some type of encryption to conceal malicious activity, says Gartner

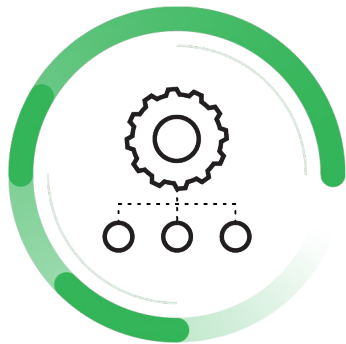
Source: [Encrypted Traffic \(2016\)](#) | [Encrypted Traffic \(2020\)](#) | [Encrypted Walwave](#) (Gartner)

# Deploying Decryption Is Now Easier Than Ever with PAN-OS 10



## Mitigate security risks

Control use of legacy TLS protocols, insecure ciphers & incorrectly configured certs



## Deploy decryption, worry-free

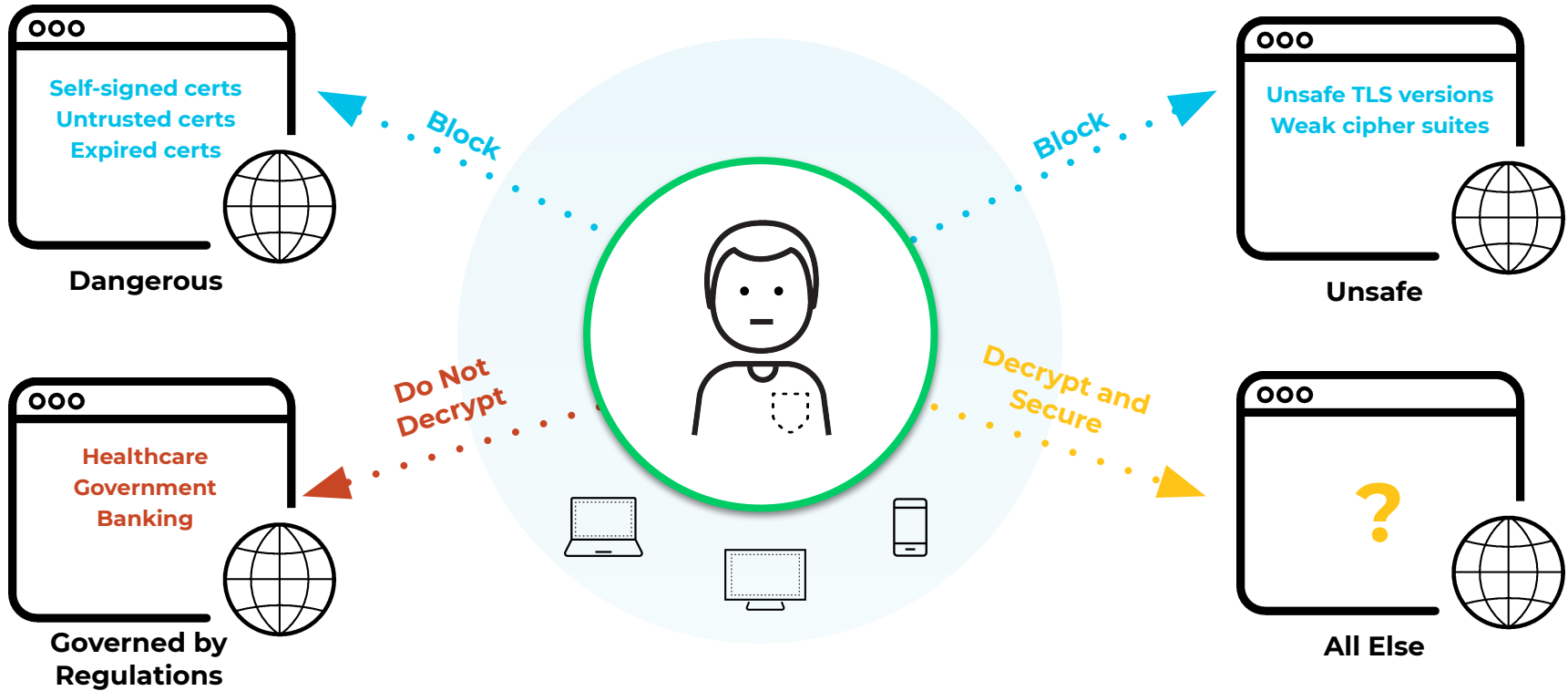
Easily deploy and maintain decryption using purpose-built troubleshooting & visibility



## Secure cloud apps quickly

Secure traffic that uses protocols like TLS 1.3 and HTTP/2.

# Secure Encrypted Traffic Without Compromising Privacy



[Return to Security](#)

# CORTEX XDR

Extended detection and response



# Cortex Vision for Proactive Security

Scope and protect your attack surface

**EXPANSE**  
A PALO ALTO NETWORKS COMPANY



**Prevent  
everything  
you can**

 **CORTEX<sup>™</sup> XDR**  
BY PALO ALTO NETWORKS



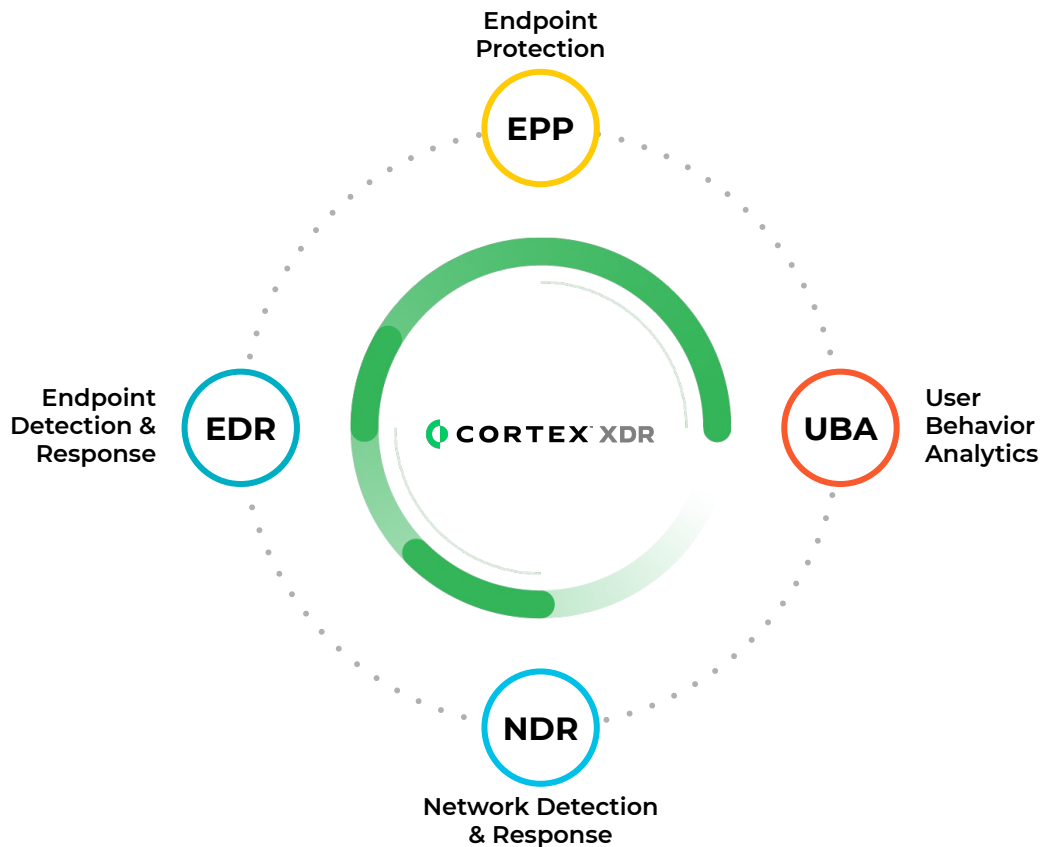
**Everything you can't  
prevent, detect and  
investigate fast**

 **CORTEX<sup>™</sup> XDR**  
BY PALO ALTO NETWORKS



**Automate response  
and get smarter with  
every incident**

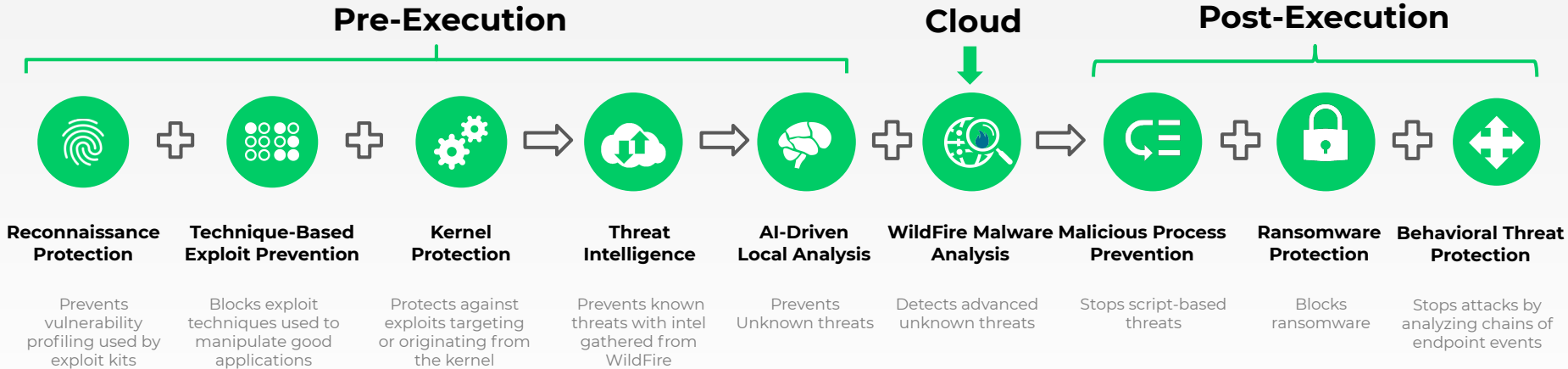
 **CORTEX<sup>™</sup> XSOAR**  
BY PALO ALTO NETWORKS



## Our Approach: Breaking down data and product silos

Prevention, Detection and  
Response Across Endpoint,  
Network & Cloud Data

# Cortex XDR Agent Protection

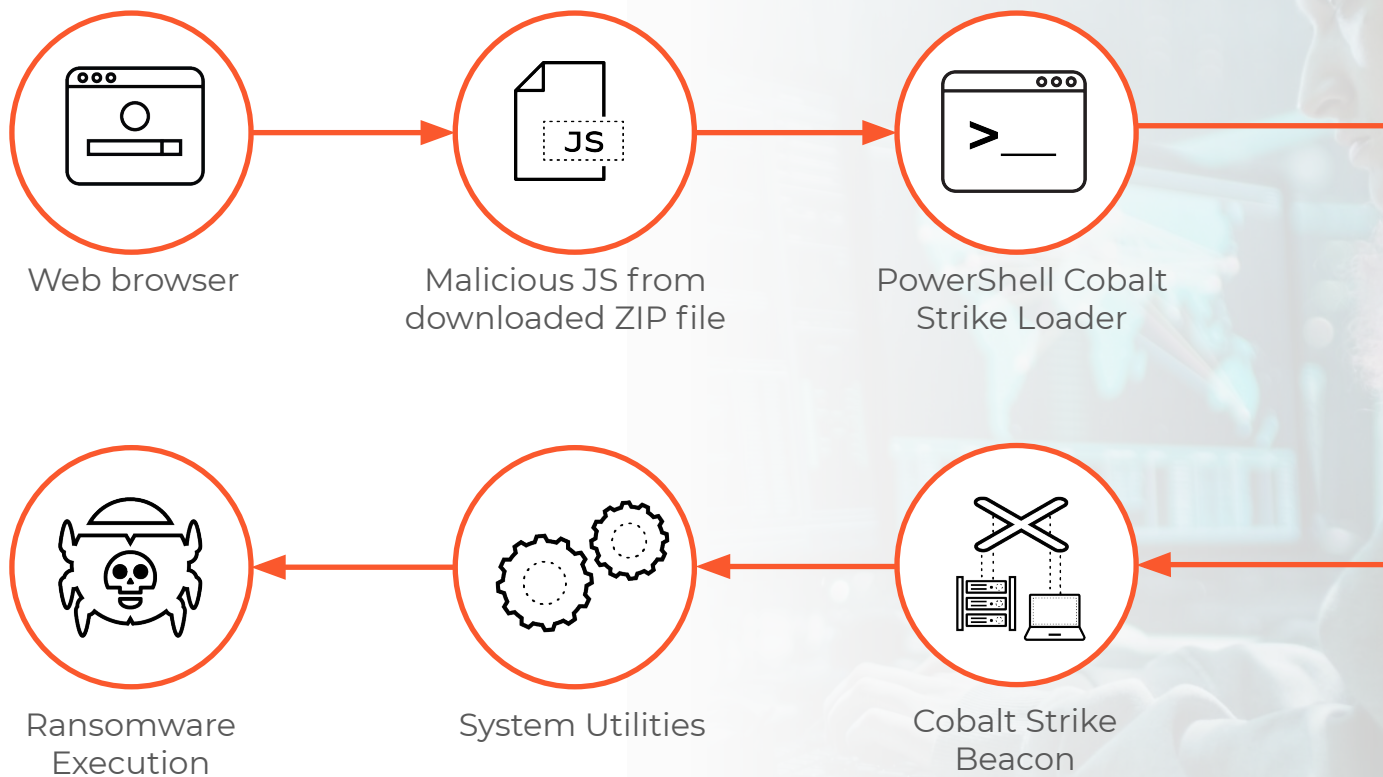


On and Offline Protection

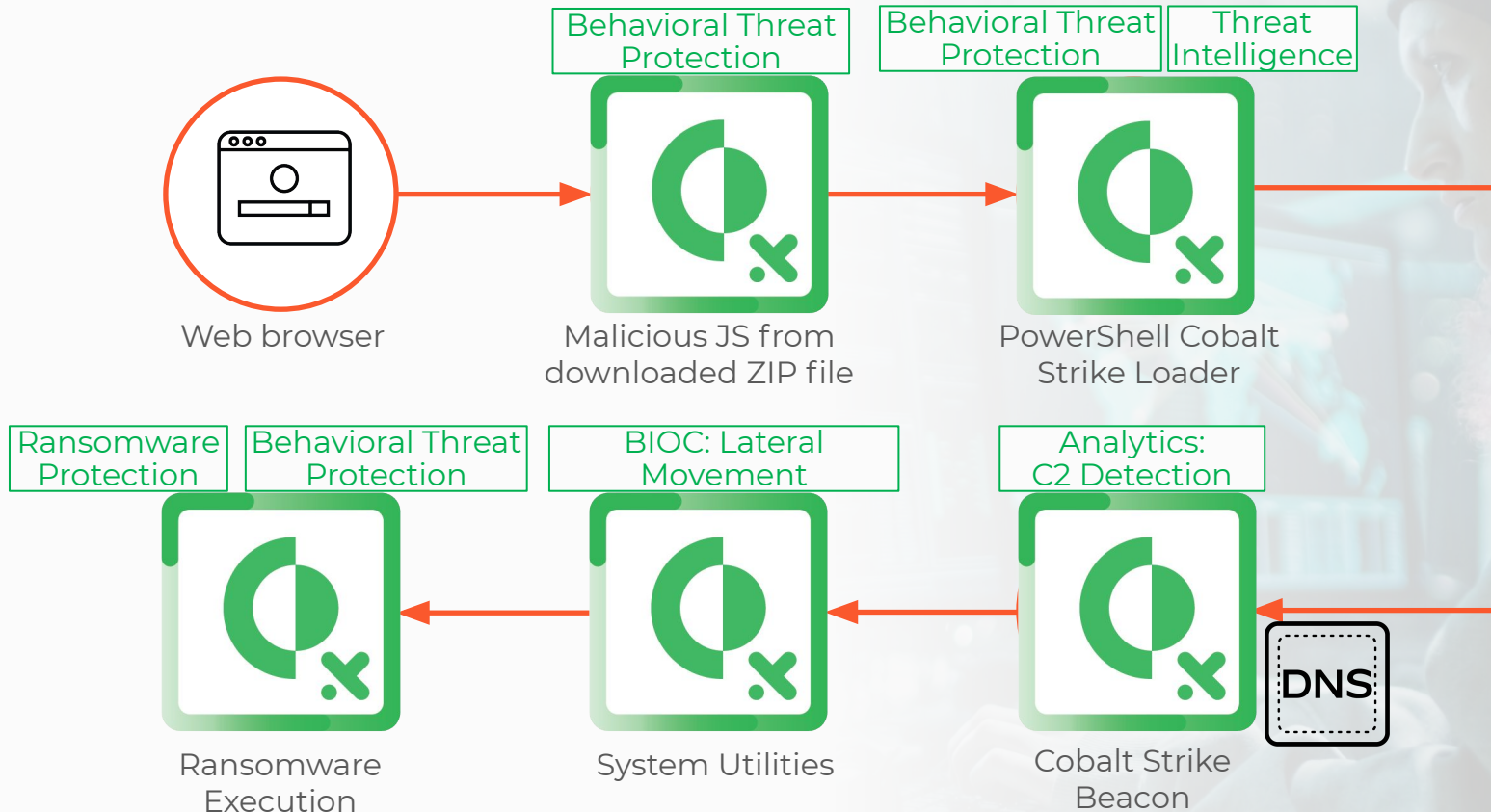
Scheduled and On-Demand Scanning

Cross-Platform Protection (Win, MacOS, Linux)

# WastedLocker Attack Lifecycle

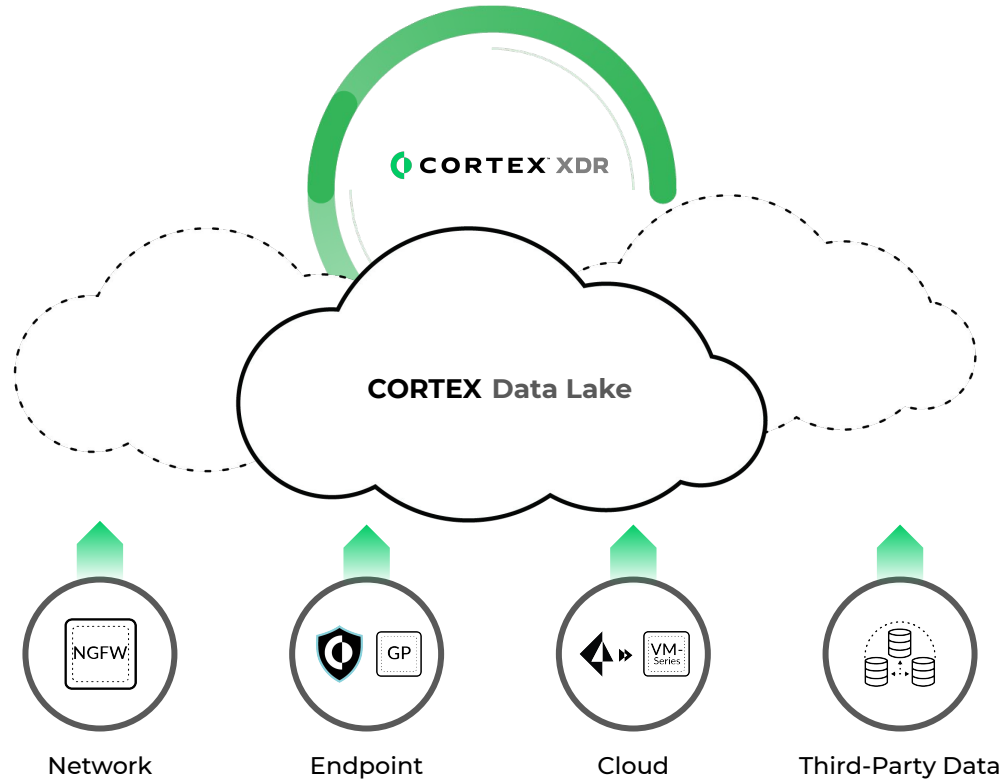


# Cortex XDR Stops WastedLocker at Every Step



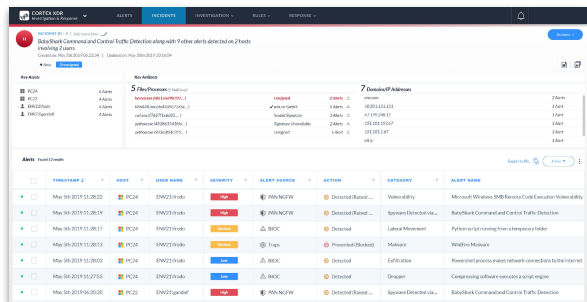
[https://pan-unit42.github.io/playbook\\_viewer/?pb=wastedlocker-ransomware](https://pan-unit42.github.io/playbook_viewer/?pb=wastedlocker-ransomware)

# Cortex XDR data sources for detection



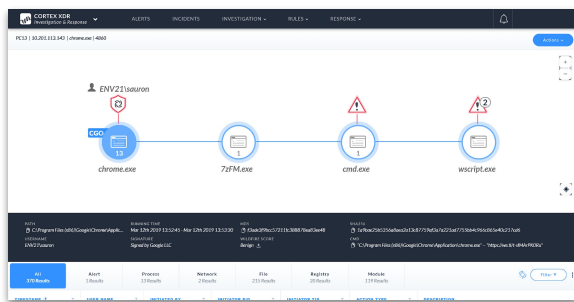
Fortinet, Check Point, Cisco,  
Windows Events, OKTA,  
Azure AD, PingOne, GCP,  
AWS, LEEF, Filebeat,  
Kubernetes

# Key differentiator: supercharge investigation & response



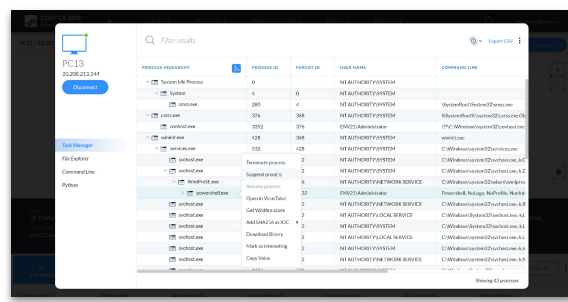
## Unified Incident Engine

Intelligently group related alerts into one incident



## Automated Root Cause Analysis

Reveal the root cause of attacks in one click



## Integrated Response

Quick actions to contain attacks, isolate hosts or run custom forensics

# Summary



**NGFW**



**Prevent unknown threats  
faster with Wildfire  
inline ML and  
SSL decryption**



**Cortex XDR Agent**



**Prevent advanced  
attacks and  
ransomware**



**Cortex XDR Pro**



**Speed up  
investigation and  
response by  
combining endpoint  
and network data**

# Thank You

