

## What is CloudGenix

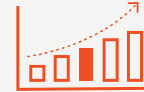
CloudGenix is a software-defined WAN (SD-WAN) solution that enables companies to build a global WAN based on business policies for application performance, compliance, and security, across all sites and users.

## How does CloudGenix Work

CloudGenix SD-WAN with AppFabric connects your sites securely with application awareness to seamlessly integrate cloud, take advantage of broadband Internet, align WAN management with business priority and reduce remote office hardware and operational costs.

## Top 3 CloudGenix Benefits

- WAN Cost Savings
- Increased Operational Simplicity
- Improved Cloud App Performance



## Target Industries

Banking

Finance

Retail

Medical

Hi-Tech

Manufacturing

## Target Company Characteristics

Multiple Remote Sites

**Mix of WAN Transports**  
(e.g. MPLS, broadband & cellular)

**Considering Cloud or SaaS**

**Enabling High-Bandwidth Branch Office**  
(e.g. video)

## Top Use Cases



Hybrid WAN



Public Cloud Adoption



Actionable Analytics

## Competitors

velocloud™

silverpeak™

aryaka

VERSA NETWORKS

## Value of CloudGenix

CloudGenix AppFabric SD-WAN helps businesses confidently integrate cloud, mix the right WAN transport and carrier for each site, align their WAN with business goals, and dramatically reduce cost and complexity.



## Why Should I Sell CloudGenix?

### Total Addressable Market (TAM)

Estimated at

**\$5B** by 2023  
with a 30% CAGR

### How to Sell



[Partner FAQ](#)

### Trade-in/Upsell



[Channel Marketing Campaigns](#)

### Integration Guide



[CloudGenix SD-WAN Solution Guide](#)

## Resources

 [CloudGenix](#)



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