



## The Challenge: Ensuring 24X7 Access To Racing And Sports News And Betting

"When I started here," says John Pieterse, Chief Security Officer at Racing Post's headquarters in London, England, "I was told that if something goes wrong, I'll have to explain to the Queen why she didn't get her daily copy of Racing Post."

Launched in April 1986, the Racing Post is a daily national print and digital publisher dedicated to the British horseracing and sports betting industry. The newspaper blends race previews and reports and tipping content with breaking news, columns, and features relevant to the horseracing and betting industries.

In 2018, Racing Post acquired a digital marketing agency and content provider, along with a majority stake in Apsley, the UK's leading sports betting website and app business. The result is a one-stop-shop providing an online platform where punters can access news, tips, and information, place bets, and watch the event live on the Racing Post website or app.

"There were different types of endpoint security," explains Pieterse, "which I wasn't too happy about. They weren't centrally managed. There were different versions. It was just a big nightmare. We had issues with a previous vendor where we had some attacks. Machines got infected, and the virus started spreading."

## **RACING POST**

#### **CHALLENGES**

- Strong protection against malicious threats for all endpoints
- Fast, easy deployment with minimal end-user performance impact
- Simple, centralized management of endpoint security

#### **SOLUTION**

• SentinelOne Endpoint Protection Platform

#### **BENEFITS**

- Lightweight, autonomous agents for behavior-based, real-time security
- Zero help desk trouble-tickets opened for endpoint security by users
- Security team focused on identifying the source of threats instead of recovering from attacks

## Defending Endpoints Against Ransomware

"The thing that annoys me about antiviruses is the need to update the signature files constantly," states Pieterse. "People often ask me why I don't use the built-in Windows Microsoft Defender antivirus capabilities. Well, it's not always that great. I've seen it fail."

Utilizing multiple AI engines to automatically quarantine and eliminate risks to the endpoint in real-time, SentinelOne detects and blocks both internal and external threats before reach the network.

"As part of the evaluation for a new solution, I ran tests for 29 different types of ransomware," expands Pieterse.
"I put SentinelOne up against our previous vendor, and guess what? The previous vendor picked up one of the attacks. SentinelOne picked up 28 or 29. That was it. Everyone was sold on it. We were going with SentinelOne."

## Deploying "A Miniature Soc" On Every Endpoint

"My team was initially concerned about the rollout," says Pieterse. "How are we going to deploy it? How much work is it going to be? When we did it, it was simple and quick. It was one of the easiest solutions we've ever deployed."

Designed for rapid deployment, SentinelOne installs light-weight agents on each endpoint. Acting autonomously, they alleviate the overhead of continually monitoring and managing hundreds—or thousands—of endpoints from the Security Operations Center (SOC), saving both time and money.

"The ability to have a miniature SOC on every endpoint is fantastic," states Victor Mihailescu, Security Manager at Racing Post, "because the agent handles 99% of all situations arising. That leaves you to deal with only the edge cases— which are always going to require human oversight."

### John Pieterse

Chief Security Officer at Racing Post



"SentinelOne identifies the threat and deals with it. If necessary, it takes the machine off the network and sorts out the problem."

# Counting The Benefits For Users And The Business

"Having EPP and EDR within one deployment is a key benefit," explains Pieterse. "Security fades into the background for the user. There's no more noise for them. They just carry on with their work. If I could do that with all my security products, it would be a win for me—and the business is protected."

Unifying prevention, detection, and response in a single purpose-built agent powered by machine learning and automation, SentinelOne offers combined, next-generation endpoint protection platform (EPP) and endpoint detection and response (EDR) capabilities.

"The first thing we noticed was the performance overhead at the endpoints," summarizes Pieterse. "It was much lower than our previous solution. Secondly, we're no longer receiving help desk tickets from end-users for security issues. And lastly, my security team is now focused on identifying the source of the threat rather than recovering destroyed systems."

