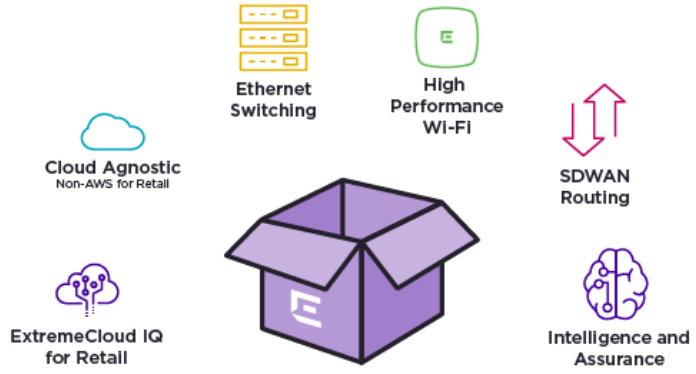
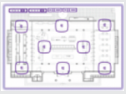
Introducing Extreme Retail Select



Why Extreme Retail Select?

- Pre-packaged cloud-driven solution: everything needed to deploy a secure store network
- Dedicated Retail Cloud with third-generation architecture leveraging machine learning and artificial intelligence
- Six configurations for essential connectivity or for high-performance environments with included Retail Analytics dashboard

Simplicity In Action

		Why	What			Who	How
Choose	Essentials	Low Density	• In-store Wi-Fi coverage • Designed for moderare bandwidth consumption • Perfect for data connectivity			Associates, PoS, and guests	Secure store network
	Evolved	High Density	• In-store Wi-Fi capacity • Designed for substantial bandwidth consumption • Perfect for data, voice, and video applications • Guest engagement and location analytics ready			Associates, PoS, guests, IoT, and Security systems	Secure store network with greater capacity
Buy		#1	#2	#3	#4	#5	#6
	Floorplan						
	Hardware	1x Access Point 1x SD-WAN Router	2x Access Points 1x SD-WAN Router 1x 8P PoE Switch	4x Access Points 1x SD-WAN Router 1x 24P PoE Switch	4x Access Points 2x SD-WAN Routers 2x 24P PoE Switches	6x Access Points 2x SD-WAN Routers 2x 24P PoE Switches	8x Access Point 2x SD-WAN Routers 2x 48P PoE Switches
	Essentials	Up to 2500 ft2 (230 m2)	Up to 5000 ft2 (465 m2)	Up to 10000 ft2 (930 m2)	Up to 10000 ft2 (930 m2)	Up to 15000 ft2 (1400 m2)	Up to 20000 ft2 (1850 m2)
	Evolved	1000 ft2 (90 m2)	2000 ft2 (185 m2)	5000 ft2 (465 m2)	5000 ft2 (465 m2)	8000 ft2 (740 m2)	12000 ft2 (1100 m2)
Deploy		ExtremeCloud IQ Capabilities		ExtremeCloud IQ Retail Design		Secure Store Essentials or Evolved	

- **Better TCO:** Compelling operational savings
- **Better Solution:** Dedicated retail cloud with specific dashboards
- **Better Experience:** Effortless deployment and superior support
- **Better Cloud:** 3rd generation Innovation including Machine Learning and Artificial Intelligence (ML/AI)
- **Better Future:** Future proofed investment that grows as you go

©2020 Extreme Networks, Inc. All rights reserved. 28232-0120-14