

Take on Digital Transformation with Ease and Confidence

with *SailPoint Predictive Identity™*

Digital transformation has meant considerable changes for your business.

- The movement to cloud
- The emergence of bots
- 24/7 global workforce

This creates significant business opportunity but includes a host of **security** and **compliance** challenges. If not adequately addressed, can lead to risk.

Organizations Face New Challenges

More users, apps and data to manage and protect

Securing AWS, Azure, and Google Cloud Platforms

New data privacy and compliance requirements to meet

All with limited IT staff and security talent

IT Must Adapt Quickly

By 2022, **\$1.97 trillion** will be spent on digital transformation projects...that accounts for **38% of all technology** spend.¹



84% of organizations have a **multi-cloud strategy**, that's up from **81%** in 2018²



78% of enterprises are using **2 or more cloud platforms**²



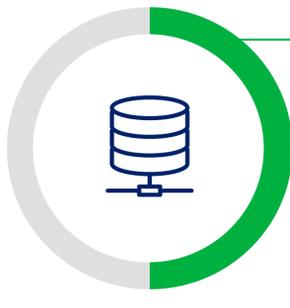
95% of IT leaders can't account for **software bots'** access in their identity program³

More Data Can Mean More Risk



\$4.1 million

in financial loss due to a security breach³



50% of all **data** in an enterprise is **unowned**, therefore ungoverned²

2 OUT OF 3

IT leaders discover **"shadow bots"** they did not know about²

64%

of all data breaches are related to negligence⁴

Data Privacy & Compliance Can Be Daunting



GDPR fines top **\$126 million** with over **160,000 data breaches** reported⁵

Global organizations spend **\$5.5M** a year on **compliance costs** (staffing, audits, technology)⁶

Companies who are non-compliant pay on average, **\$14.8M** in fines for **failed IT audits** and to get into compliance⁵

It's Time to Re-chart Your Course with Identity

SailPoint Predictive Identity™ enables today's enterprise to meet the challenges faced by digital transformation. Move faster, be more responsive and better address the needs of your workers, partners and customers in a secure, compliant and efficient manner. SailPoint helps you go beyond addressing risk and security by enabling your business to be more agile and competitive and realize real tangible business outcomes and ROI.

SailPoint Predictive Identity

SEE IDENTITY IN A WHOLE NEW LIGHT



By 2022, **7.5%** of IT operations will be supported by **AI or analytics-driven automation**¹⁰

Save up to **83%** on highly effective security and spend up to **82% less** for attestation and compliance⁹

Reduce risk of data breach from 30% to 5% by shrinking your threat surface⁹

A cloud architected IGA solution can save you an average of **30% in initial integration** costs and **accelerate time to value by an average of 25%**¹¹



1. IDC Directions 2019
2. Rightscale 2019 "State of the Cloud" report from Flexera
3. SailPoint Market Pulse Survey

4. Ponemon, 2018 "Cost of a Data Breach"
5. CPO Magazine Feb 2020

6. Ponemon Survey
7. SailPoint Market Pulse Survey

8. Gartner Research, "RPA Software Spending"
9. Forrester Research

10. IDC Directions 2019

11. Gartner IGA Magic Quadrant 2019