# Proofpoint Essentials Email Security

## **Advanced Package**

#### FEATURES AND BENEFITS

- Security and visibility centered around your people
- Multi-layered protection
- Advanced protection against malicious URLs and attachments
- Policy-driven email DLP
- · Automated email encryption
- 24x7 emergency inbox
- · Social media protection
- · Modern and intuitive interface
- · Per-user controls and quarantine access

The Proofpoint Essentials Email Security Advanced package provides small and medium-sized businesses with advanced email security and compliance. It helps you protect your people from malware-based threats. These include malicious attachments or links and malware-free threats, such as email fraud or credential phishing emails. It also helps you defend against attacks across social media channels. Built-in data loss prevention (DLP) and email encryption identify and secure sensitive information sent in email. And its email continuity helps keep your business communications up and running at all times.

#### **Multilayered Protection**

Proofpoint Essentials Email Security Advanced leverages the same enterprise-class security and visibility used by some of the world's largest and most security-conscious organizations in the world. It helps you protect your greatest security risk—your people.

Our multilayered anti-virus, anti-spam, and phishing detection engines give you the best possible protection against malware-based and malware-free email threats. All your emails are scanned by our sophisticated engines. They quickly, accurately and effectively capture and block all known viruses. For even stronger protection, you can rely on our heuristics scanning. It discovers unknown email threats and protects you against these in real time

Your administrators get a modern user experience, so they can understand the big picture of the threat landscape. They can also easily access a detailed breakdown of specific threat types and frequency of attacks. Your people have all the information and tools they need to make informed decisions.

#### **Advanced Threat Protection**

Most attacks target people. They entice them to click on a link in an email or open an attachment. We leverage the advanced power of Targeted Attack Protection, our industry-leading email analysis solution, to protect your people. This unique technology provides you with URL and attachment sandboxing analysis.

#### **Data Loss Prevention and Content Filtering**

Essentials Email Security Advanced helps you stay compliant. Our policy-driven DLP filter helps reduce your risk when your people make security and disclosure policy decisions. You can automatically identify and secure outgoing sensitive information. This includes PII, PHI, financial information, GDPR terms, and many more with built-in term dictionaries and SmartSearch identifiers. All you have to do is send email. We do the rest.

#### **Automated Email Encryption**

Securing emails that contain sensitive data is one of your top priorities. As you know, losing confidential or customer information can result in fines, negative publicity and loss of customer trust. Our automatic email encryption helps you reduce the potential negative impacts of data loss.

#### **Business Continuity**

You rely on email to run your business. But, as you know, building a redundant messaging infrastructure can be costly. You may be able to manage without email for a few minutes—but what about a few hours or a few days? How do you keep your business email running when disaster strikes? The emergency inbox, instant replay of lost or deleted emails over the last 30 days, and email spooling help keep your business going.

#### **Social Media Account Protection**

As you grow your business through social media, it's important to mitigate risk. We help you with social media account protection and compliance for up to three branded social media accounts. You can choose from Facebook, Twitter, YouTube and Google Currents (Google+). We help you monitor each account to prevent account hacking and protect from spam and malware being posted on your channels.

### **LEARN MORE**

For more information, visit **proofpoint.com**.

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at <a href="https://www.proofpoint.com">www.proofpoint.com</a>.

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