

Brand Guidelines





Contents

1. We Are Exclusive Networks

2. Our Brand

People & Culture	5
L'Esprit Exclusive	6
Our Vision	7
Our Mission	8
Value Proposition	12
Brand Personality	10

3. At Our Core

Our Brand Values	11-22
------------------	-------

4. Tone of Voice

Strong Words	23
Powerful Message	24
Authoritative	25
Confident	26
Creative	27
Creating Copy	28-31

5. Visual Identity

Our Logo	33
Logo Variants	34
Exclusion Zone	35
Restrictions	36
Dual Branding	37

6. X Identity

Identity	38
X Idents	39
Download Artwork	40
Colour & Gradient	41-42
Restrictions	43
X Layouts	44

7. Colour Palette

Our Colours	47
Gradients	48
Application	49

8. Brand Typography

Typeface	51
Hierarchy	52
Stats & Quotes	53

9. Bold Statements

Image Based	55
Using Gradients	56

10. Our Imagery

Correct Imagery	58
Incorrect Imagery	59
Image Application	60

11. Our Iconography

Icons library	62
Alternative Colour	63
Using General Icons	64

12. Print & Publications

Stationery	66-67
Documents	68-69
Posters	70
Banners	71
Pull-Up Banners	72
Signage	73
Tickets/Lanyards	74
Exhibitions	75

13. Digital Media

Online Advertising	77
Social Media imagery	78-80
Presentations	81-84
Websites	85-86



We Are Exclusive



Specialist in trusted
digital infrastructure



Global-scale – Complete
geographical coverage



Talented and **highly skilled** team



Most relevant – partners and
technology ecosystem



Distribution services provider
with **Services 1st ideology**



Our Brand



People. Place. Culture. Growth.

We are a people-driven business with a strong sense of place in the world. We know who we are, why we exist, who we serve and why we matter to them. Our unique culture defines us and fuels our relentless quest for growth. Growth of our people, our partners, our ambition and our business.

The Exclusive Networks brand has been at the centre of our business since being founded in France in 2007. Since then we have expanded – first throughout Europe, then into Africa, the Middle East, Asia-Pacific and North America – to become a highly successful global organisation.

This rapid and unprecedented market success brought with it expansion into distinct specialisms and service offerings to address the growing needs of our customers, partners and other stakeholders.

Today, the Exclusive Networks brand enables our global family to speak with one voice, and reflects our vision, competencies and unique value.



L'Esprit
Exclusive

Our values are embodied by 'L'Esprit Exclusive' – the spirit of Exclusive – and defined by our continuing commitment to be disruptive, challenging, bold, brave and curious. Dare to be different!

[DOWNLOAD LOGO ARTWORK](#)



Our Vision

**A 'totally trusted' digital world for
all people & organisations.**



Our Mission

The globally trusted digital infrastructure specialist, driving the transition to a 'totally trusted' digital world.



Boilerplate

Exclusive Networks is the global trusted digital infrastructure specialist driving the transition to a totally trusted digital future for all people and organisations.

Our distinctive approach to distribution gives partners more opportunity and more customer relevance. Our specialism is their strength – equipping them to capitalise on rapidly evolving technologies and transformative business models.

The Exclusive Networks story is a global one with a services-first ideology at its core, harnessing innovation and disruption to outstrip market growth. With 50+ offices across five continents and presence in over 100 countries, Exclusive Networks has a unique 'local sale, global scale' model, combining the extreme focus and value of local independents with the scale and service delivery of a single worldwide distribution powerhouse.



Brand Personality

At the core of Exclusive Networks are vision and skill. These ideas underpin the brand and are fundamental to its personality.

At all times, Exclusive Networks is a specialist that is unique, trusted and confident. The brand is straightforward and agile. Exclusive Networks has no time for gimmicks.



At Our core



We Are
Trusted



#WeAreExclusive

We Are Specialist



We Are visionary



We Are

Unique



We Are Agile



We Are Skillful



We Are confident



We Are
Straight
forward



#WeAreExclusive

We Are Disruptivo



We Are Global





Strong Words

Our brand is strong, confident and disruptive. Words are key to how we portray ourselves, and the style of writing should reflect this.



Powerful Message

It isn't just what we say about Exclusive Networks that's so important – it's how we say it. Our tone of voice should always be authoritative, confident and creative.



Authoritative

This means professional, but not necessarily ‘formal’. We are a major global business, and our customers and partners rightly expect us to present ourselves accurately and diligently. Poor grammar, spelling errors and inconsistent use of the brand all reflect badly on the reputation of Exclusive Networks.



Confident

We are experts and specialists. We have a unique business approach that continues to lead us to unprecedented market success. The result of this should be a confident and direct way of expressing our business value. So be concise, where possible. Don't use 100 words when 10 will do.



Creative

Our creativity and passion for change is deeply embedded in our DNA, and this should be expressed in our tone of voice. We have a track record of entrepreneurial flair and being disruptor's. Use human language rather than business jargon – say sentences out loud before committing them to paper.



Be Direct

Exclusive Networks is a global brand that needs to communicate its message in a concise and clear way. Sentences need to be structured so they are short and to the point. As we operate around the world this will also help the message to be translated.

Here is an example of how this style of writing should be applied to our marketing collateral.



Correct

Consumers prioritise high quality customer experience.



Incorrect

Using our leading capabilities in technology consumption we have access to a plethora of customer insight which tells us that consumers are more likely to opt for services that provide a high quality customer experience.

No Jargon

When describing technology we should always avoid technical language which can be difficult to understand. We should explain in a clear way without dumbing down our offering.

An example of this is applied here.



Correct

Exclusive offers three key solutions:

1. SaaS – Vendor subscription resold with the full flexibility offered by the vendor
2. Transformed SaaS – 1– 3 – year subscriptions converted to monthly or quarterly plans
3. HaaS – hardware subscriptions available on monthly or quarterly plans



Incorrect

Exclusive offers SaaS, HaaS and transformed SaaS.



No clichés

We don't use gimmicks or clichés. Why follow the herd when we pride ourselves on being disruptive and different to the norm.

An example of this is applied here.



Correct

Our success as a business depends on you achieving your goals. Therefore, we've built our operation around your needs.



Incorrect

We're only in business because you are – our business succeeds when your customers succeed.



Get Real!

We don't use complex terminology but language that is practical and simple and engages with our audience in a realistic way.

An example of this is applied here.



Correct

Transforming to a subscription-based business model is simple. Here are the key steps you need to take in order to achieve your goal:

1. Focus your offering on technical expertise and customer intimacy rather than finance and operations
2. Reduce workload and operating cost
3. Develop a predictable revenue stream



Incorrect

There are many different ways that might work to fulfil your goal of a subscription-based business model and a variety of features available on Exclusive that can help you do this.



Visual Identity



Our Logo

[DOWNLOAD LOGO ARTWORK](#)

The Exclusive Networks logo is comprised of the X icon and the words EXCLUSIVE NETWORKS.

The two versions shown here are the two options available for use dependant on its application. The full-width logo should always be used but where necessary or due to layout restrictions the stacked version can be applied.

The Primary colour version should always be used but where this is not possible due to print restrictions the single colour version can be used.

Primary Full Colour



Stacked Version



Single Colour Purple



Stacked Version





Logo Variants

The Exclusive Networks logo has the strongest visual impact when used on a white background. The preferred usage is in full colour.

For reproduction when the main full colour logo or the single colour purple logo cannot be used please use black or the reverse logo.

When the logo is being used on coloured or gradient backgrounds the reversed logo should be used.

Single Colour Black



Reversed Logo



Coloured backgrounds



Gradient





Exclusion Zone

Across all marketing collateral, the logo should have an exclusion zone applied to it to stop other graphics and images clashing with it.

The clear zone around the logo should always be taken from the height of the Exclusive Networks part of the logo. This rule can be applied to all sizes and variants of the logo. When applied a clear zone around the logo gives it breathing space and prevents logo misuse.

Minimum Clearance Zone





Restrictions

It is important that the Exclusive Networks brand is communicated consistently. Therefore the logo should not be altered.

Please DO NOT...

- a) Change the colours
- b) Alter the proportions of the logo's elements
- c) Re-arrange the logo's elements
- d) Change the fonts
- e) Rotate the logo
- f) Position the logo on a complex background (unless a heavy colour overlay effect has been applied)



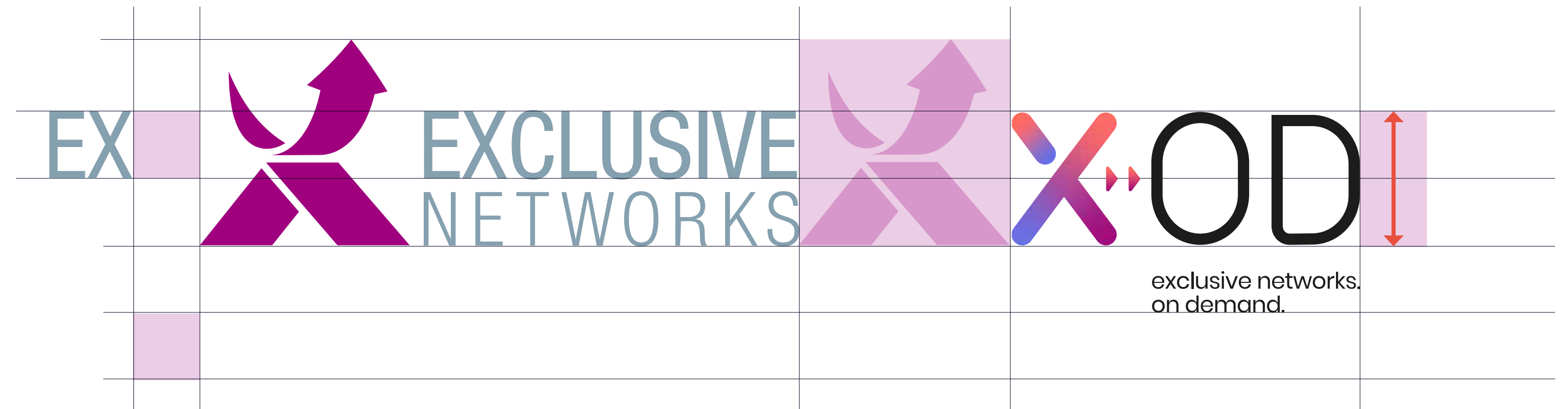


Dual Branding

The Exclusive Networks logo can be used in conjunction with other Exclusive brands or with vendor specific branding.

Please follow the guidelines here that describe how the rules should be applied.

Dual Branded Layout



The x can be used for the minimum distance between the two logos. More distance can be applied dependant on the dimensions of the publication, or digital media asset.

The maximum height of the logo should never exceed the full height of "Exclusive Networks".



The Exclusive X encompasses our brand dynamics. It is the core element of the brand identity and is instantly recognisable as Exclusive Networks.

This powerful symbol should always be used in a bold and confident way. The following applications show it in use.



A series of X backgrounds have been created to be used across marketing tactics. These must not be altered or manipulated in anyway. The following page shows all the backgrounds which are available for download.



The X Idents

[DOWNLOAD THE X IDENTS](#)



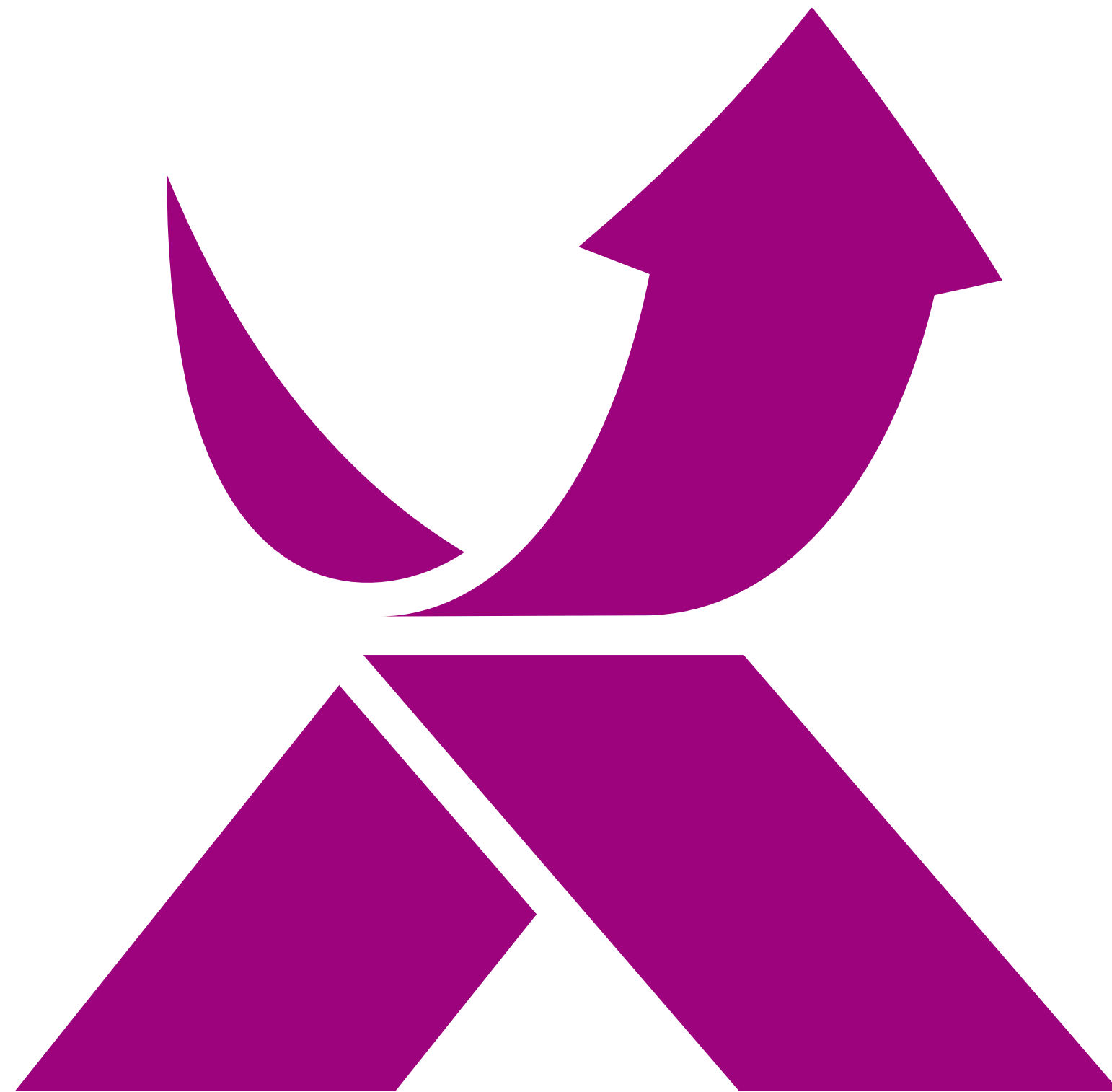


Gradients from within the colour palette can be applied to the X to create a vibrant and strong visual presence.



Colour & Gradient

Primary Colour



Colour Variants



Gradient Versions



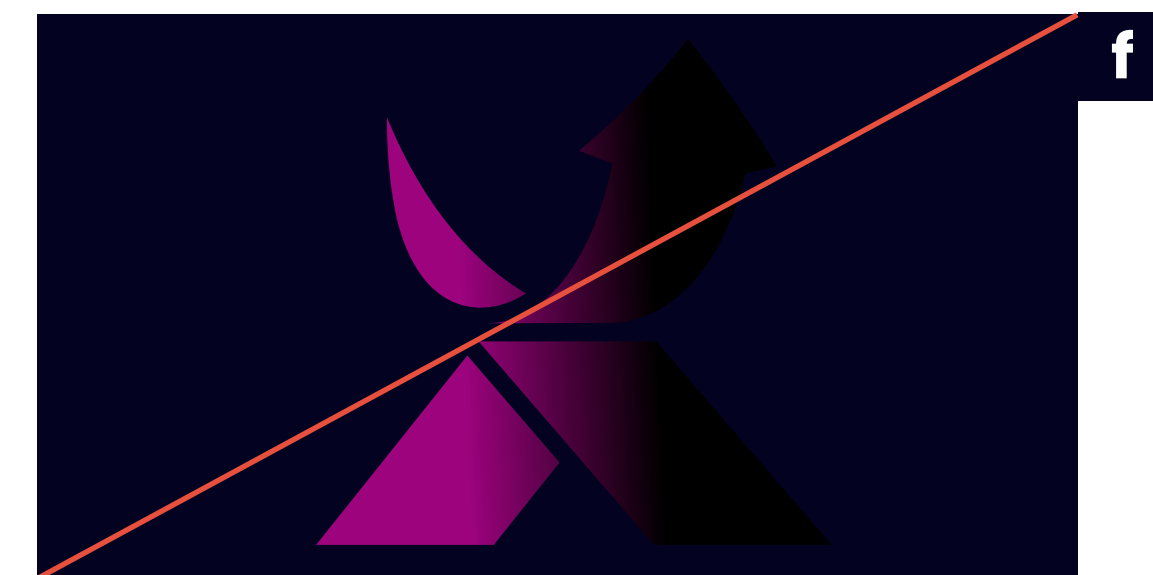
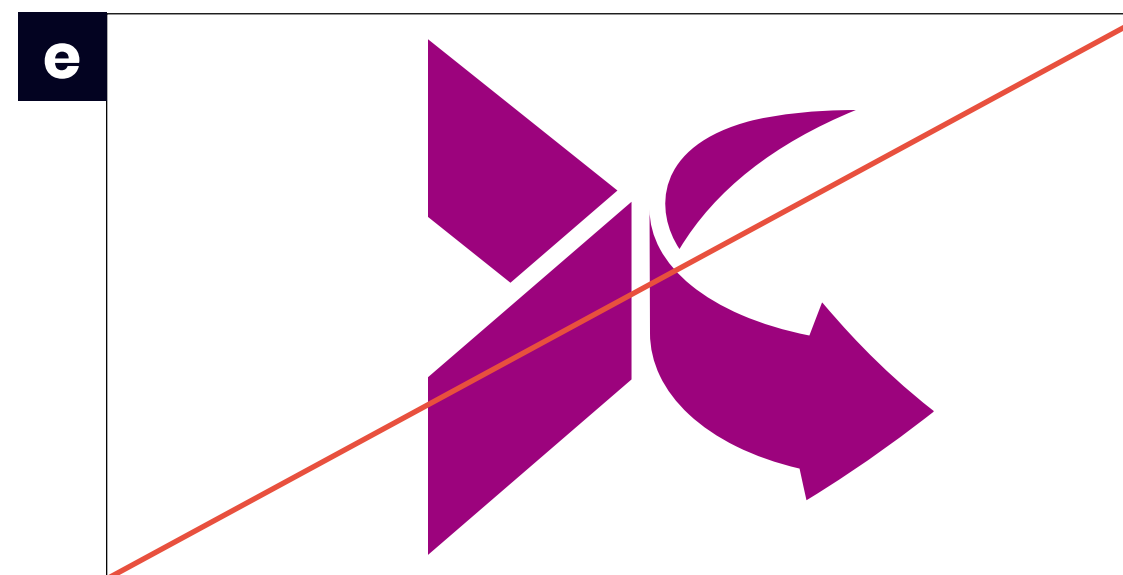
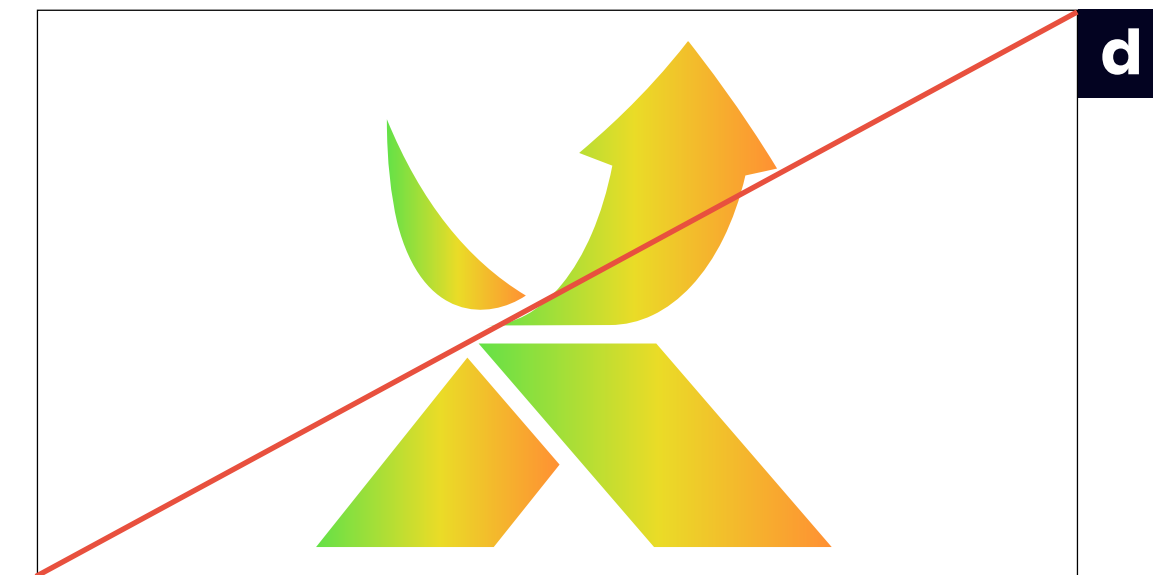
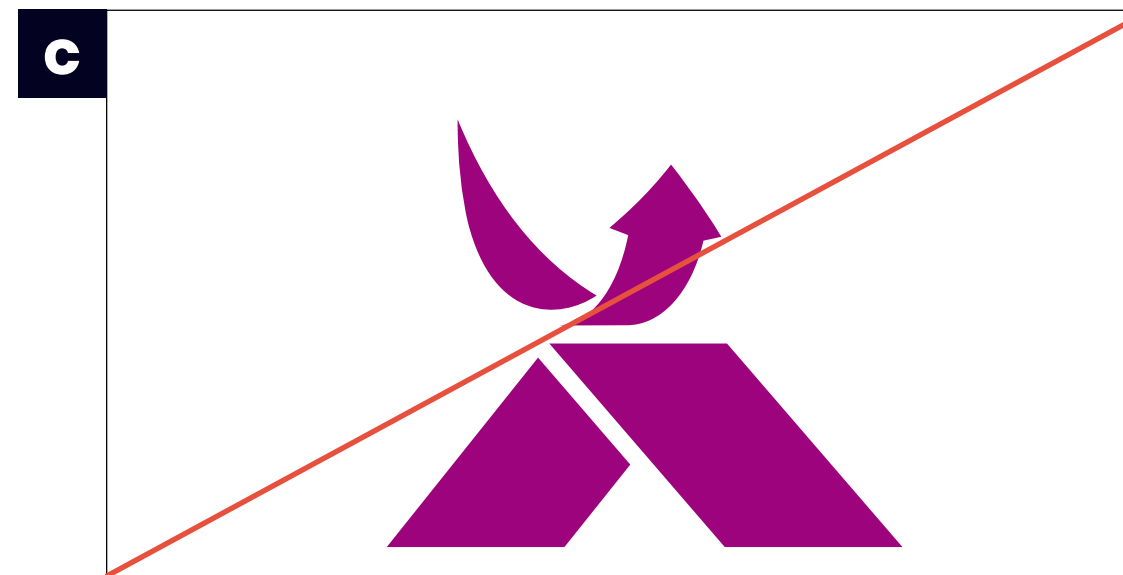
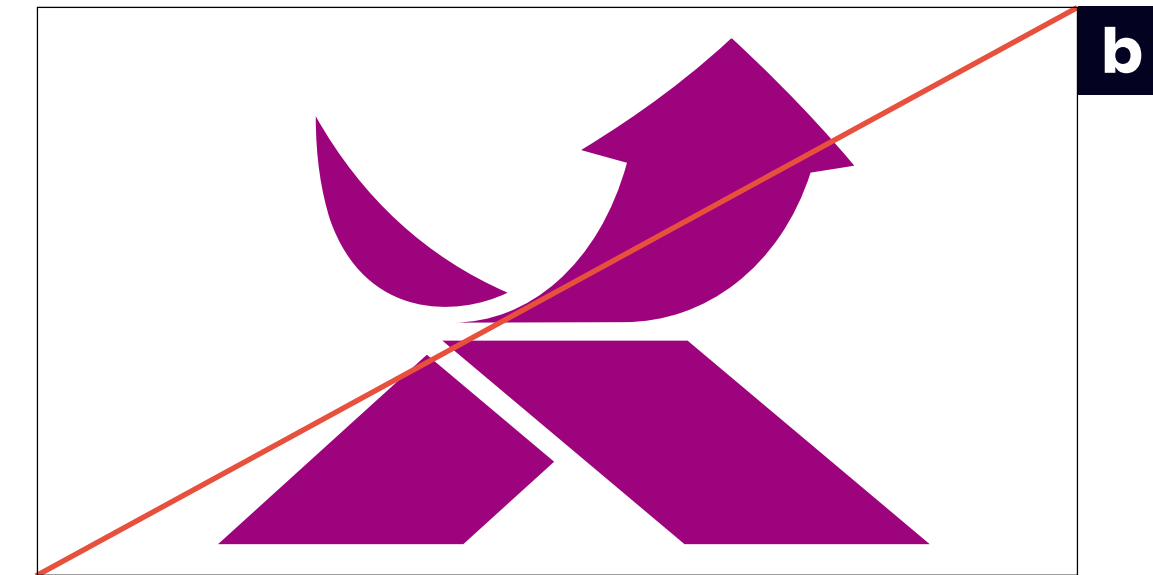
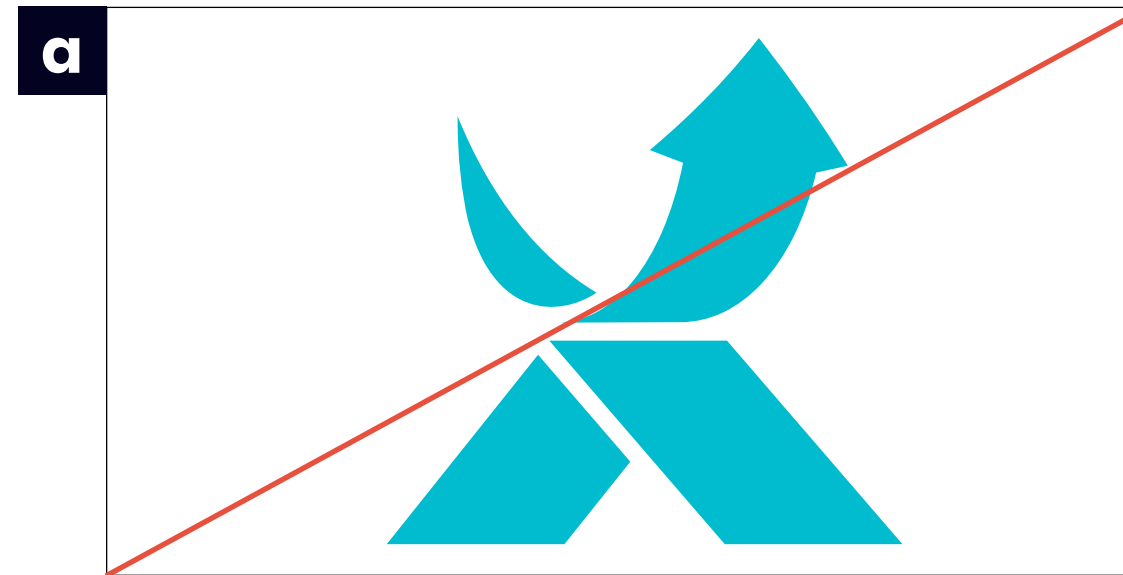


Restrictions

Our X Identity is a key element to our brand and its visual appearance should never be altered. Below are the rules that should be adhered to.

Please DO NOT...

- a) Change the colours to anything other than specified.
- b) Alter the proportions of the logo's elements
- c) Re-arrange the logo's elements
- d) Change the gradient
- e) Rotate the logo
- f) Position the logo on a background that has the same gradient colour within it.





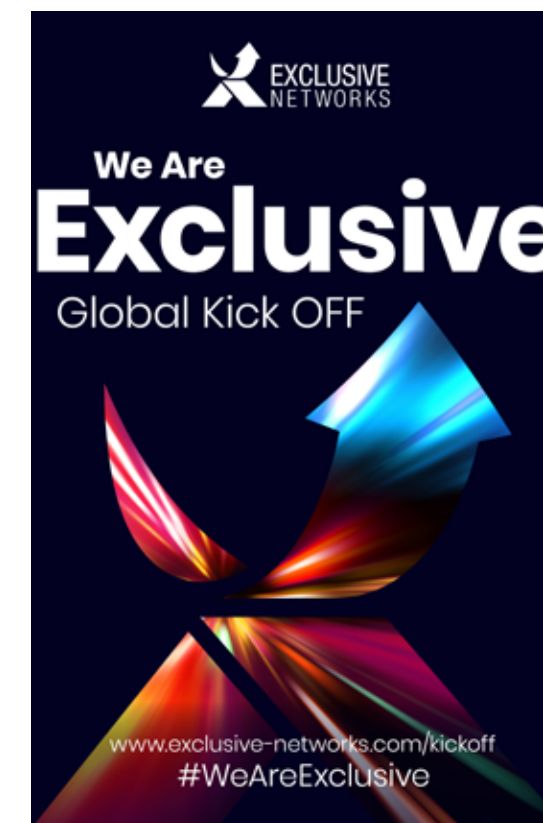
X Layouts

The X Idents can be used across marketing collateral and give any layout a strong brand identity and visual presence.

Our X Idents backgrounds and gradients can be used in a playful way and can interact with other elements within a layout. However you must not create any new X Idents and you must always use the artwork supplied.

The X can be resized within the background but must never be reduced to less than 30% of the total layout. Examples of how the X can be used in layouts is shown here.

Posters



Brochure Spread



Social Media Posts And Online Advertising





#WeAreExclusive



Colour

Palette



Our Colours

The brand colour palette has been carefully selected to distinguish Exclusive Networks from its competitors. Consistent use of these colours ensures brand recognition, even without logos and other recognisable brand elements.

Primary Colours

All Exclusive Group communications should make use of the main corporate colours, Purple and Silver. Used consistently, the primary colour palette plays a key role in distinguishing our identity. To maintain consistency please use the colour references detailed here. Percentage tints of these colours can also be applied.

Secondary Colours

The secondary colour palette has been chosen to complement Exclusive Group’s corporate colours. These colours should not dominate the colour of a particular design, they should only be used to supplement the primary colour palette.

Primary

Exclusive Purple	Exclusive Silver
PANTONE: 2415 C	PANTONE: 5493 C
CMYK: 47 / 100 / 4 / 1	CMYK: 52 / 27 / 25 / 5
RGB: 156 / 2 / 125	RGB: 131 / 159 / 173
HEX: 9C027D	HEX: 839FAD

Secondary

Exclusive Orange	Exclusive Green	Exclusive Ink
PANTONE: 715 C	PANTONE: 7489 C	PANTONE: 282 C
CMYK: 0 / 49 / 83 / 0	CMYK: 64 / 13 / 86 / 1	CMYK: 100 / 90 / 50 / 80
RGB: 255 / 153 / 51	RGB: 106 / 165 / 75	RGB: 3 / 2 / 33
HEX: FF9933	HEX: 6AA54B	HEX: 030221



Gradients

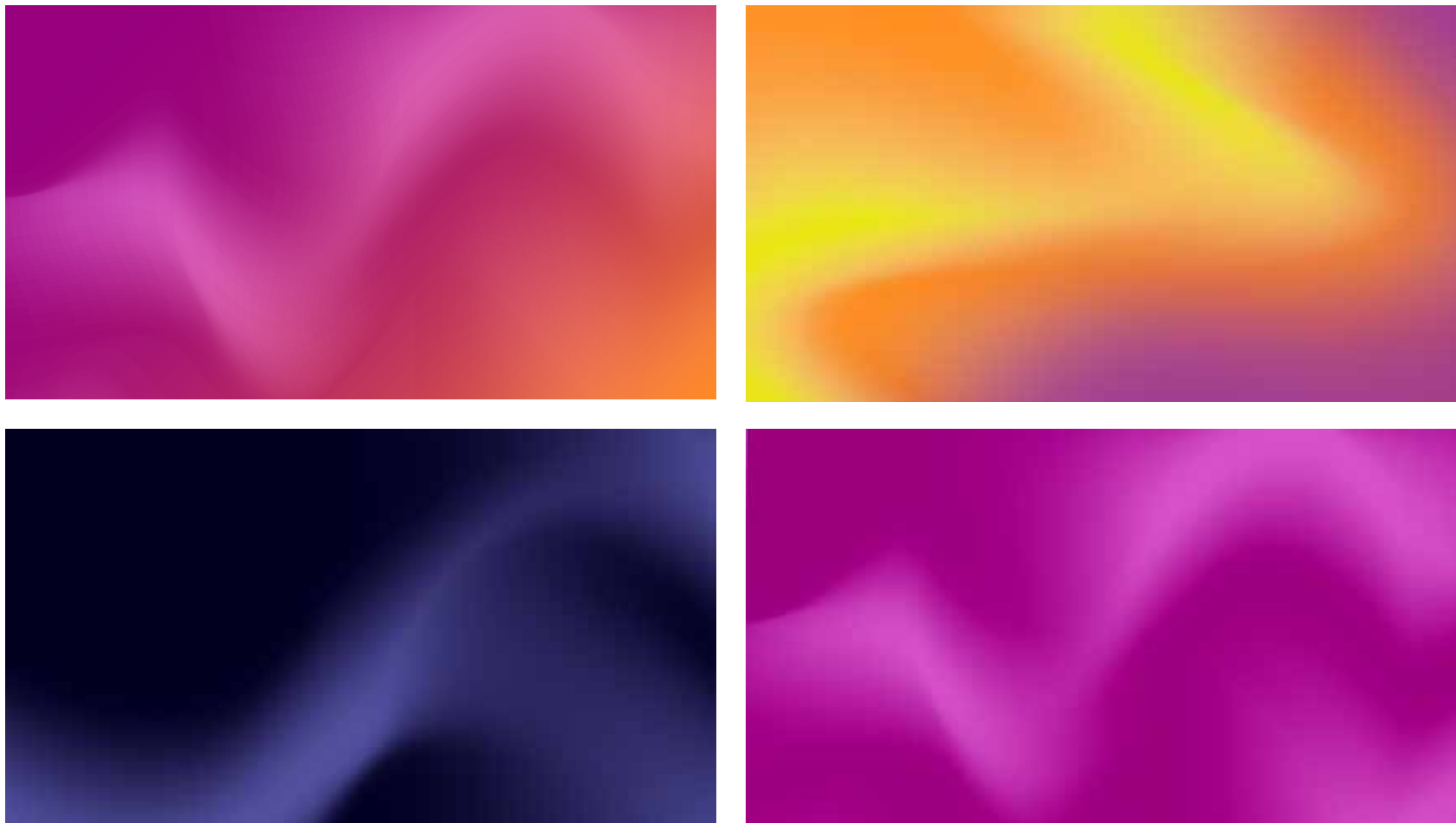
Gradients can be used for backgrounds and colour within typography and bold statements.

We have developed various levels of gradients to be used across both print and digital media for this purpose.

Primary gradients are to be used for backgrounds and key information areas. Secondary gradients can be applied as backgrounds and used within typography.

Full colour breakdowns are referenced with each particular gradient and these must be adhered to.

Primary



Artwork for primary gradients are available to be supplied.

Secondary



Gradient One	Gradient Two	Gradient Three	Gradient Four	Gradient Five
CMYK: 47 / 100 / 4 / 1 – 26 / 75 / 0 / 0	CMYK: 52 / 27 / 25 / 5 – 25 / 0 / 10 / 0	CMYK: 0 / 49 / 83 / 0 – 12 / 2 / 96 / 0	CMYK: 64 / 13 / 86 / 1 – 57 / 0 / 100 / 0	CMYK: 100 / 90 / 50 / 80 – 79 / 76 / 4 / 1
RGB: 156 / 2 / 125 – 213 / 88 / 201	RGB: 131 / 159 / 173 – 187 / 223 / 223	RGB: 255 / 153 / 51 – 232 / 226 / 38	RGB: 106 / 165 / 75 – 93 / 235 / 61	RGB: 3 / 2 / 33 – 84 / 84 / 158
HEX: 9C027D – D558C9	HEX: 839FAD – BBE9E9	HEX: FF9933 – E8E226	HEX: 6AA54B – 5DEB3D	HEX: 030221 – 54549E



Gradient Six	Gradient Seven	Gradient Eight	Gradient Nine	Gradient Ten
CMYK: 0 / 49 / 83 / 0 – 47 / 100 / 4 / 1 – 25 / 0 / 10 / 0	CMYK: 47 / 100 / 4 / 1 – 0 / 49 / 83 / 0	CMYK: 26 / 75 / 0 / 0 – 25 / 0 / 10 / 0	CMYK: 26 / 75 / 0 / 0 – 57 / 0 / 100 / 0	CMYK: 47 / 100 / 4 / 1 – 100 / 90 / 50 / 80
RGB: 255 / 153 / 51 – 156 / 2 / 125 – 187 / 223 / 223	RGB: 156 / 2 / 125 – 255 / 153 / 51	RGB: 213 / 88 / 201 – 187 / 223 / 223	RGB: 213 / 88 / 201 – 93 / 235 / 61	RGB: 156 / 2 / 125 – 3 / 2 / 33
HEX: FF9933 – 9C027D – BBE9E9	HEX: 9C027D – FF9933	HEX: D558C9 – BBE9E9	HEX: D558C9 – 5DEB3D	HEX: 9C027D – 030221



Application

The gradients help bring our creative assets to life.

Examples contained within the page show how the gradients can be applied to typography icons and backgrounds.

Typography

Stay current

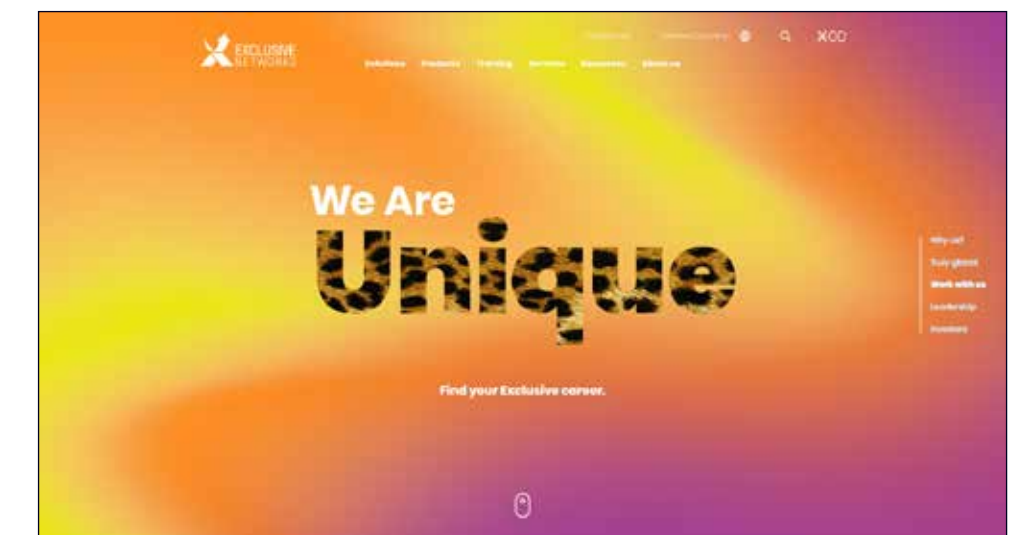
**Flexible
finance
programme**

**Global
services
operations**

Icons



Backgrounds





Brand

Typography



Typeface

Poppins is a sans serif typeface which is both elegant and bold. It's geometric shapes work in various weights and sizes giving layouts flexibility. Poppins is key to giving the brand strength and authority in all mediums.

Below are the various weights of Poppins that can be used in marketing collateral.

[DOWNLOAD FONT](#)

Poppins

Poppins Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|

Poppins SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|

Poppins Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|

Poppins Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|

Poppins Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789£\$€+-*/=%'”#@&_(),.::?!|



Hierarchy

To ensure that the brand is consistent across all collateral, it is important that the various weights of the Poppins font family are applied correctly.

The hierarchy shown on this page should be followed when creating any asset for print or digital. All the various weights can be used in various sizes.

Bold Statement

Poppins Black

Headline – Poppins Extra Bold

Intro Paragraph – Poppins Bold

Body Copy – Poppins Regular

Subhead – Poppins SemiBold

Pull Quote – Poppins Light

Headline Font

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Ultrices eros in cursus turpis massa tincidunt dui. Nec nam aliquam sem et. A erat nam at lectus urna dui convallis.

Subhead Font

Sagittis nisl rhoncus mattis rhoncus. Senectus et netus et malesuada fames. Nibh cras pulvinar mattis nunc sed blandit libero volutpat sed. Habitasse platea dictumst quisque sagittis purus.

Arcu ac tortor dignissim convallis aenean et tortor at risus. Ultrices mi tempus imperdiet nulla malesuada. Tortor at auctor urna nunc id cursus. Aliquet sagittis id consectetur purus ut faucibus.

Mus mauris vitae ultricies leo integer. Cras ornare arcu dui vivamus arcu felis bibendum ut. Enim sit amet venenatis urna cursus eget. Ultricies leo integer malesuada nunc vel risus commodo.

“Netus et malesuada fames ac turpis egestas sed tempus urna. Suspendisse sed nisi lacus sed viverra tellus in. Urna neque viverra justo nec ultrices dui. Blandit cursus risus at ultrices.”



Stats & Quotes

For important information within marketing collateral, we have developed various styles that can be applied to make them engaging.

Large pull quotes can use any of the gradients from the colour palette and are applied to give them more emphasis.

Statistics should use icons from the brand library and should be written clearly as shown.

Statistic Style



€2.4 billion
revenue fy19



17% annual
growth fy19



3,000+
talented people



Founded in 2003
in Paris



Offices in 40
countries worldwide

Quote Style

“**This is a bold quote style.**
This is a bold quote style.
This is a bold quote style.”

“This is a light quote style.
This is a light quote style.
This is a light quote style.”



#WeAreExclusive

Bold Statements



Using Images

Bold Statements are key to the Exclusive Networks brand and should project knowledge and authority. These are to be used in-line with our tone of voice and should always use a strong and powerful message.

All bold statements use Poppins Black and should never use any other font weight. These should always be written in sentence case. Images can be applied to the focus word as shown here.

Greater
Opportunity

Market
Leaders

Real
Value



Using Gradients

Gradients from within the colour palette can be applied to a word within the headline or key statement.

Creating

Differentiation

Global

Operations

Flexible

Finance



Our Imagery

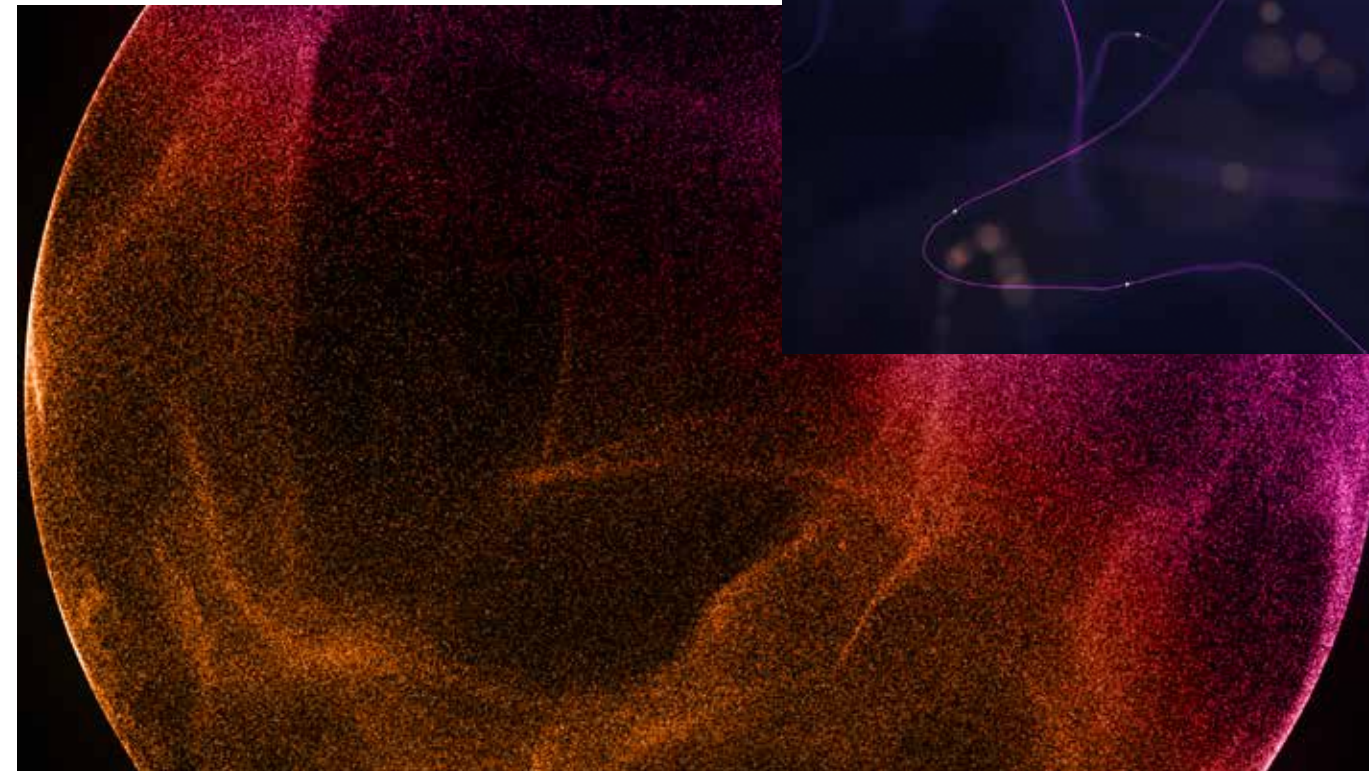
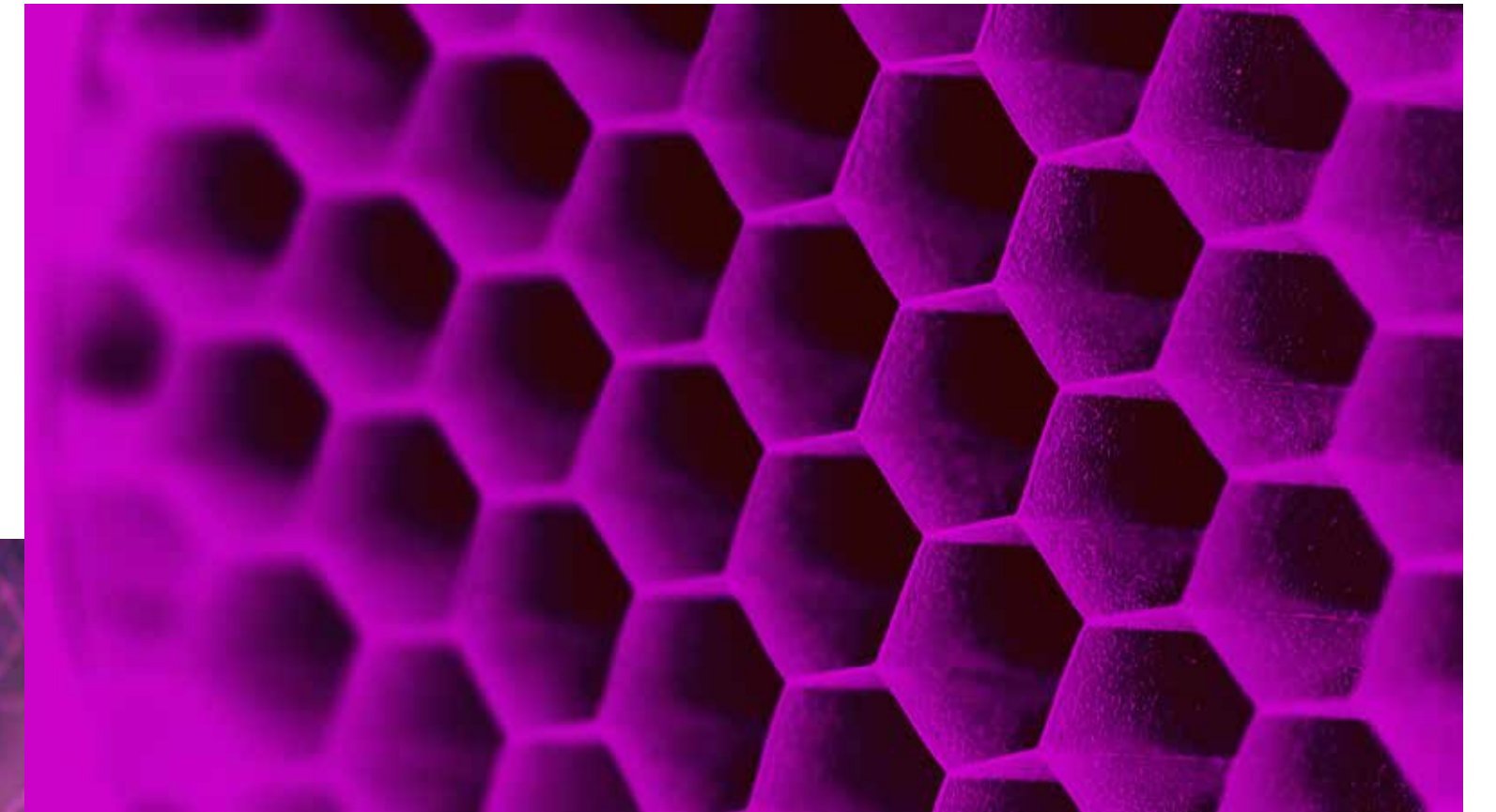


Correct Imagery

Our Imagery is strong and confident and should always represent our values. We are not stereotypical and all images should reflect our forward thinking.

We don't use standard stock concepts to reflect a topic such as server racks, computers or hackers. Our images should be thought provoking and intelligent but can also have a fun element to them.

Our images should be abstract and have a relationship to the topic and concept. Images should make the viewer think about the relationship between the words and image. They should always have a textural quality. All images should contain a brand colour with the EX Purple being the most dominant. Our gradients can also be layered over the images to give them a colour hue.





Incorrect Imagery

Do not use images that are clichés of the subject or any layered photography with technical backgrounds.

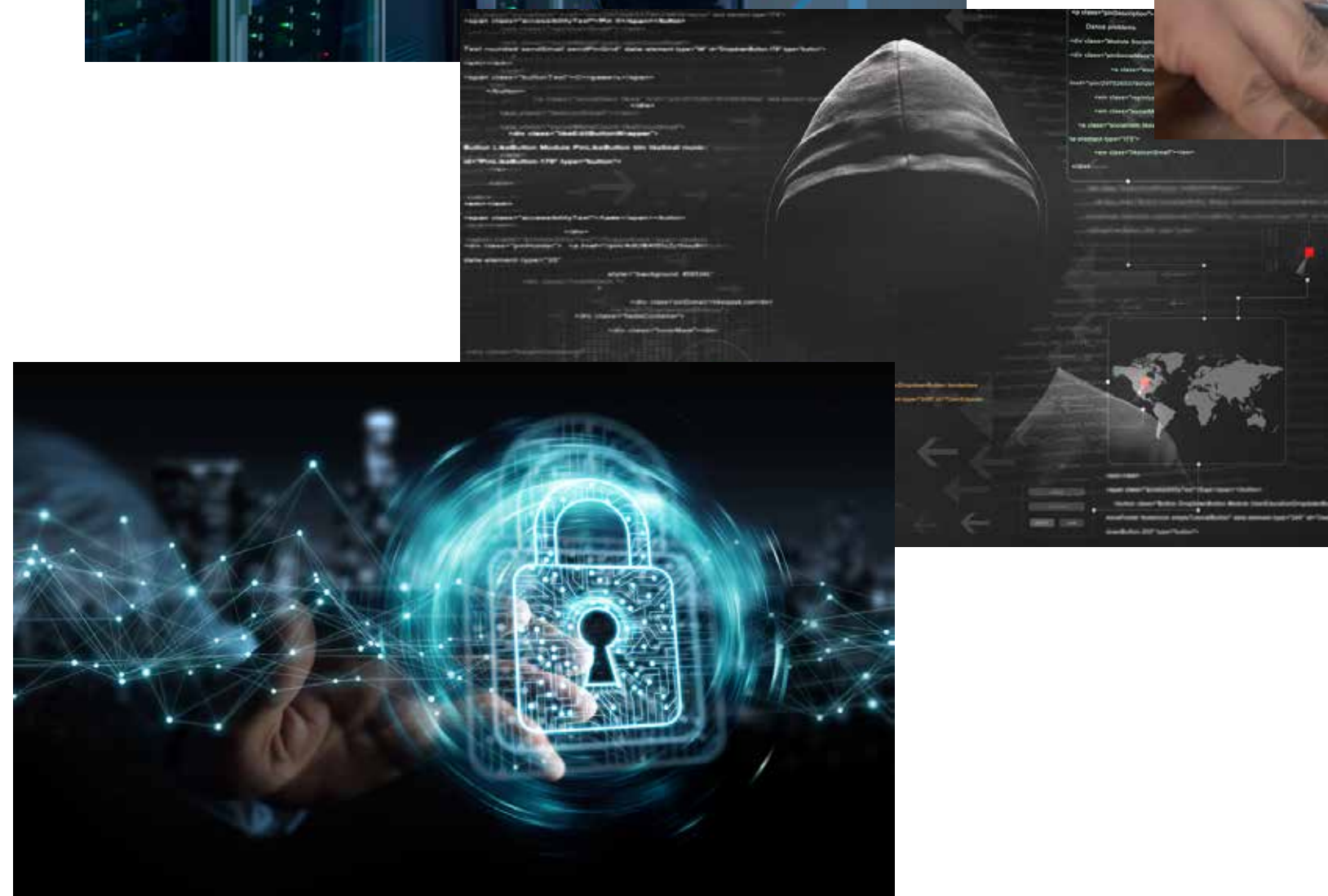


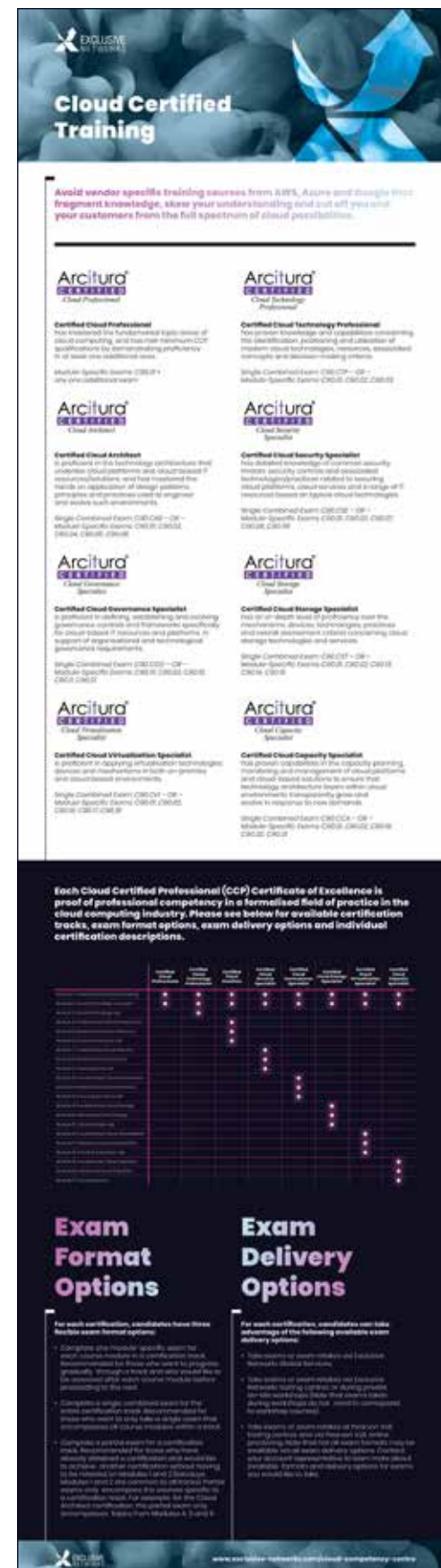


Image Application

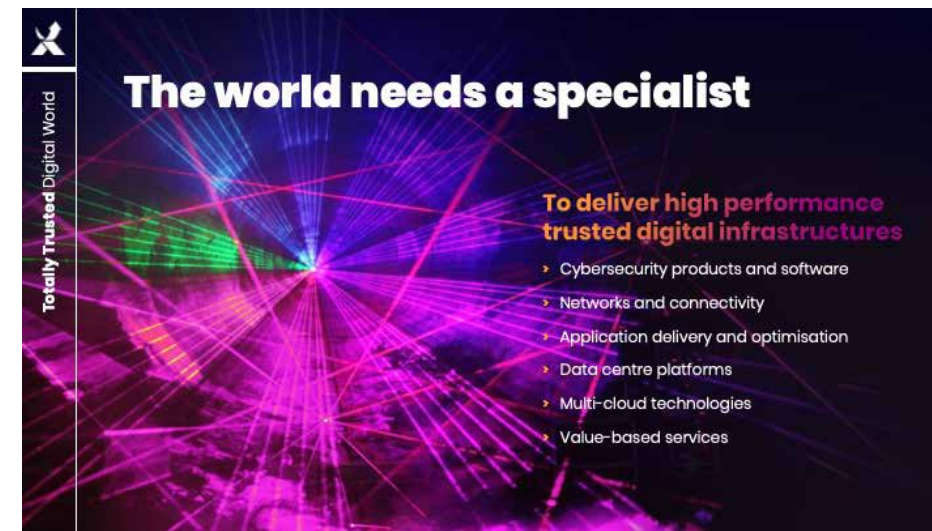
Images are used to create dynamic layouts and to give emphasis to a particular section or topic.

The examples on this page show how images can be applied to individual tactics.

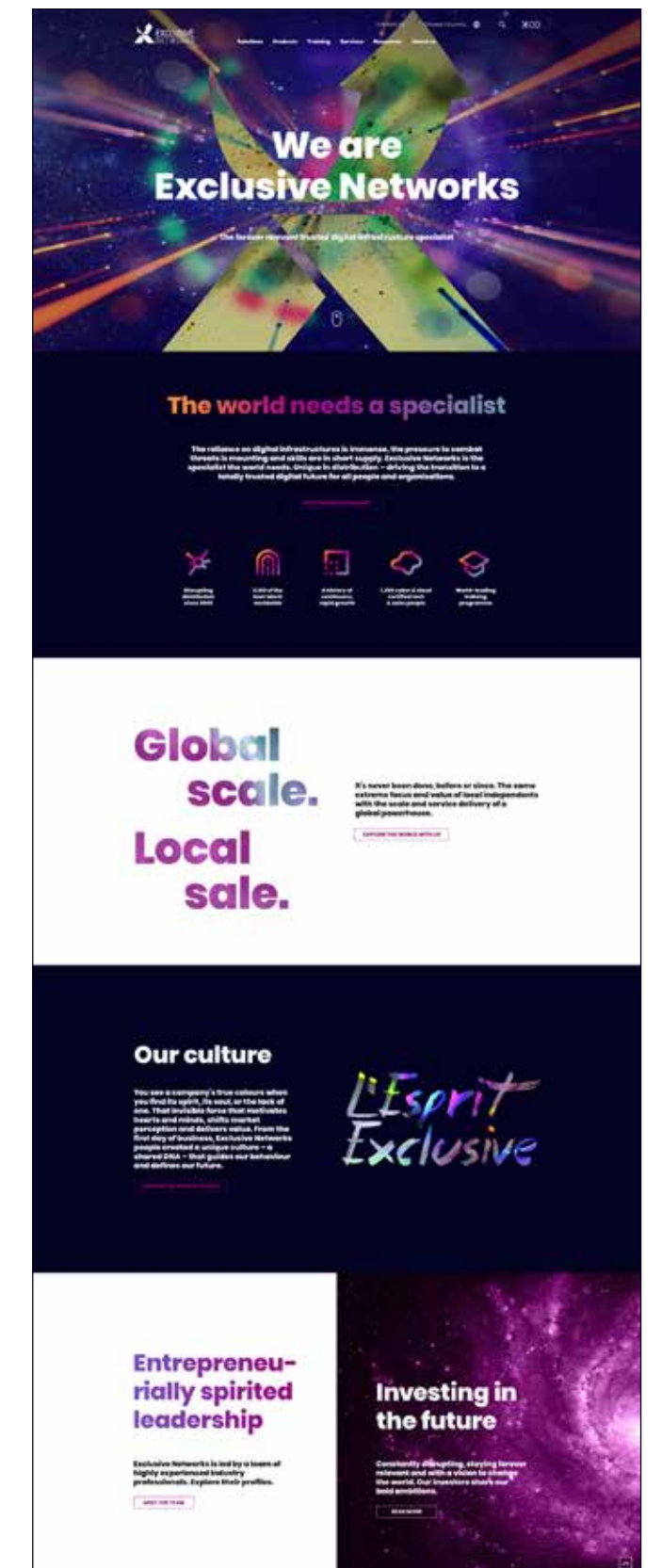
Single Page Documents



Presentation/PowerPoint



Website Layout





Our Iconography















































Icons

Our generic icons have been designed to represent various aspects of business, technology and solutions. They can be used as defined or they can represent and be applied to information with a similar message.

New icons can be added where required but must follow the design concept of being minimal and not over complex.

Icons represent business, technology and solutions

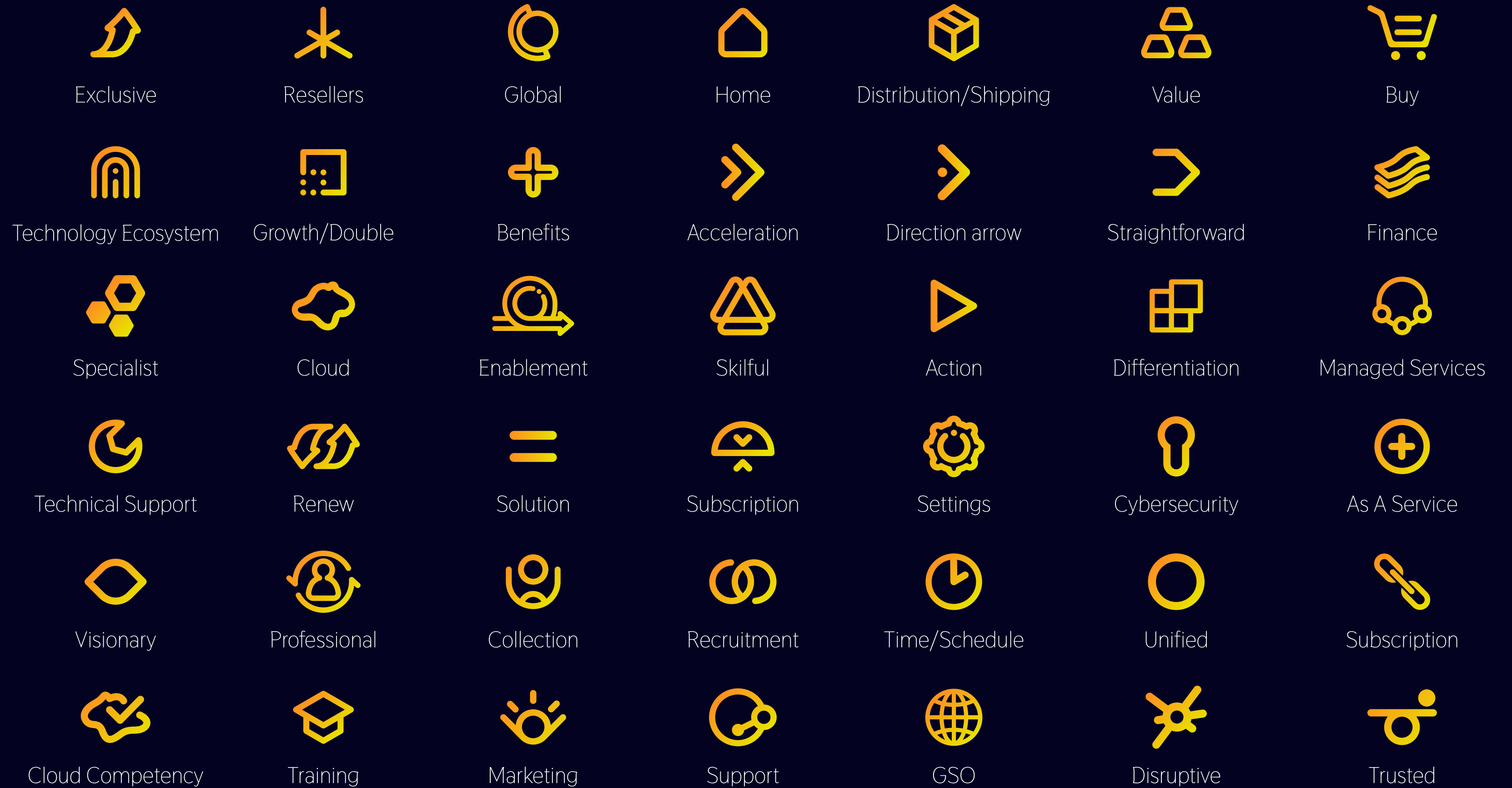
						
Exclusive	Resellers	Global	Home	Distribution/Shipping	Value	Buy
						
Technology Ecosystem	Growth/Double	Benefits	Acceleration	Direction arrow	Straightforward	Finance
						
Specialist	Cloud	Enablement	Skilful	Action	Differentiation	Managed Services
						
Technical Support	Renew	Solution	Subscription	Settings	Cybersecurity	As A Service
						
Visionary	Professional	Collection	Recruitment	Time/Schedule	Unified	Subscription
						
Cloud Competency	Training	Marketing	Support	GSO	Disruptive	Trusted



Alternate Colour

Each icon can utilise the colour palette and can be displayed using the full range of gradients. The colours used must never clash with any backgrounds or images.

[DOWNLOAD THE ICONS](#)



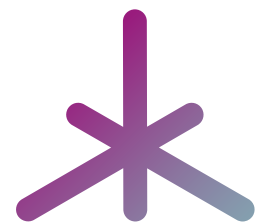


Using Icons

Large Icons Within A Layout

Icons are a strong visual asset to be used in layouts. However they must be used correctly and as shown.

With Gradients



Cloud solutions

The Exclusive Networks cloud specialists within Exclusive Networks equip partners to grow revenues, increase margins and retain business in cloud migration and adoption.

[LEARN MORE](#)



Reverse logistics simplifying & managing end of life process



We all have a duty of care to ensure our businesses are operating to ecologically responsible standards. We offer ethical recycling services which help our customers embrace sustainability while executing IT transformation.

- Asset audits
- Decommissioning
- Collection
- Reuse and resale options
- WEEE (and equivalent) recycling
- Blancco certificated wipe, shred and destruction

Factual Icons

Fast facts



€2.4 billion
revenue fy19



17% annual
growth fy19



3,000+
talented people



Founded in 2003
in Paris



Offices in 40
countries worldwide

Statistics based on Exclusive Networks Group

We're your services portfolio made simple

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



DESIGN



DELIVER



IMPLEMENT



SUPPORT



RECYCLE



Print Publications



Stationery



DOWNLOAD STATIONERY ARTWORK





Stationery





Documents





Avoid vendor specific training courses from AWS, Azure and Google that fragment knowledge, skew your understanding and cut off you and your customers from the full spectrum of cloud possibilities.



Certified Cloud Professional
has mastered the fundamental topic areas of cloud computing, and has met minimum CCP qualifications by demonstrating proficiency in at least one additional area.
Module-Specific Exams: C90.01 + any one additional exam



Certified Cloud Architect
is proficient in the technology architecture that underlies cloud platform (IaaS) and cloud-based resources/solution (PaaS) and has mastered hands on application of design principles and practices used to build and evolve such environments.
Single Combined Exam: C90.02
Module-Specific Exams: C90.01, C90.02, C90.03, C90.04, C90.05, C90.06, C90.07, C90.08, C90.09, C90.10, C90.11, C90.12, C90.13, C90.14, C90.15, C90.16, C90.17, C90.18, C90.19, C90.20, C90.21, C90.22, C90.23, C90.24, C90.25, C90.26, C90.27, C90.28, C90.29, C90.30, C90.31, C90.32, C90.33, C90.34, C90.35, C90.36, C90.37, C90.38, C90.39, C90.40, C90.41, C90.42, C90.43, C90.44, C90.45, C90.46, C90.47, C90.48, C90.49, C90.50, C90.51, C90.52, C90.53, C90.54, C90.55, C90.56, C90.57, C90.58, C90.59, C90.60, C90.61, C90.62, C90.63, C90.64, C90.65, C90.66, C90.67, C90.68, C90.69, C90.70, C90.71, C90.72, C90.73, C90.74, C90.75, C90.76, C90.77, C90.78, C90.79, C90.80, C90.81, C90.82, C90.83, C90.84, C90.85, C90.86, C90.87, C90.88, C90.89, C90.90, C90.91, C90.92, C90.93, C90.94, C90.95, C90.96, C90.97, C90.98, C90.99, C90.100



Certified Cloud Technology Professional
has proven knowledge and capabilities concerning the identification, positioning and utilisation of modern cloud technologies, resources, associated concepts and decision-making criteria.
Single Combined Exam: C90.CTP - OR -
Module-Specific Exams: C90.01, C90.02, C90.03, C90.04, C90.05, C90.06, C90.07, C90.08, C90.09, C90.10, C90.11, C90.12, C90.13, C90.14, C90.15, C90.16, C90.17, C90.18, C90.19, C90.20, C90.21, C90.22, C90.23, C90.24, C90.25, C90.26, C90.27, C90.28, C90.29, C90.30, C90.31, C90.32, C90.33, C90.34, C90.35, C90.36, C90.37, C90.38, C90.39, C90.40, C90.41, C90.42, C90.43, C90.44, C90.45, C90.46, C90.47, C90.48, C90.49, C90.50, C90.51, C90.52, C90.53, C90.54, C90.55, C90.56, C90.57, C90.58, C90.59, C90.60, C90.61, C90.62, C90.63, C90.64, C90.65, C90.66, C90.67, C90.68, C90.69, C90.70, C90.71, C90.72, C90.73, C90.74, C90.75, C90.76, C90.77, C90.78, C90.79, C90.80, C90.81, C90.82, C90.83, C90.84, C90.85, C90.86, C90.87, C90.88, C90.89, C90.90, C90.91, C90.92, C90.93, C90.94, C90.95, C90.96, C90.97, C90.98, C90.99, C90.100



Each Cloud Certified Professional (CCP) Certificate of Excellence is proof of professional competency in a formalised field of practice in the cloud computing industry. Please see below for available certification tracks, exam format options, exam delivery options and individual certification descriptions.

	Certified Cloud Professional	Certified Cloud Technology Professional	Certified Cloud Architect	Certified Cloud Security Specialist	Certified Cloud DevOps Specialist	Certified Cloud Storage Specialist	Certified Cloud Virtualisation Specialist	Certified Cloud Capacity Specialist
Module 1: Fundamentals Cloud Computing	•	•	•	•	•	•	•	•
Module 2: Cloud Technology Concepts	•	•	•	•	•	•	•	•
Module 3: Cloud Architecture	•	•	•	•	•	•	•	•
Module 4: Fundamentals Cloud Architecture	•	•	•	•	•	•	•	•
Module 5: Advanced Cloud Architecture	•	•	•	•	•	•	•	•
Module 6: Cloud Architecture Job	•	•	•	•	•	•	•	•
Module 7: Fundamentals Cloud Security	•	•	•	•	•	•	•	•
Module 8: Advanced Cloud Security	•	•	•	•	•	•	•	•
Module 9: Cloud Security Job	•	•	•	•	•	•	•	•
Module 10: Fundamentals Cloud DevOps	•	•	•	•	•	•	•	•
Module 11: Advanced Cloud DevOps	•	•	•	•	•	•	•	•
Module 12: Cloud DevOps Job	•	•	•	•	•	•	•	•
Module 13: Fundamentals Cloud Storage	•	•	•	•	•	•	•	•
Module 14: Advanced Cloud Storage	•	•	•	•	•	•	•	•
Module 15: Cloud Storage Job	•	•	•	•	•	•	•	•
Module 16: Fundamentals Cloud Virtualisation	•	•	•	•	•	•	•	•
Module 17: Advanced Cloud Virtualisation	•	•	•	•	•	•	•	•
Module 18: Cloud Virtualisation Job	•	•	•	•	•	•	•	•
Module 19: Fundamentals Cloud Capacity	•	•	•	•	•	•	•	•
Module 20: Advanced Cloud Capacity	•	•	•	•	•	•	•	•
Module 21: Cloud Capacity Job	•	•	•	•	•	•	•	•

Exam Format Options

For each certification, candidates have three flexible exam format options:

- Complete one module-specific exam for each course module in a certification track. Recommended for those who want to progress gradually through a track and who would like to be assessed after each course module before proceeding to the next.
- Complete a single combined exam for the entire certification track. Recommended for those who want to only take a single exam that encompasses all course modules within a track.
- Complete a partial exam for a certification track. Recommended for those who have already obtained prior certification and would like to achieve another certification without having to be retested on Modules 1 and 2 (DevOps Modules 1 and 2 are common to all tracks). Partial

Exam Delivery Options

For each certification, candidates can take advantage of the following available exam delivery options:

- Take exams or exam retakes via Exclusive Networks Cloud Services.
- Take exams or exam retakes via Exclusive Networks testing centres or during private on-site workshops (Note that exams taken during workshops do not need to correspond to workshop content).
- Take exams or exam retakes at Pearson VUE testing centres and via Pearson VUE online proctoring. Note that not all exam formats may be available via all exam delivery options. Contact your account representative to learn more about available formats and delivery options that you would like to take.



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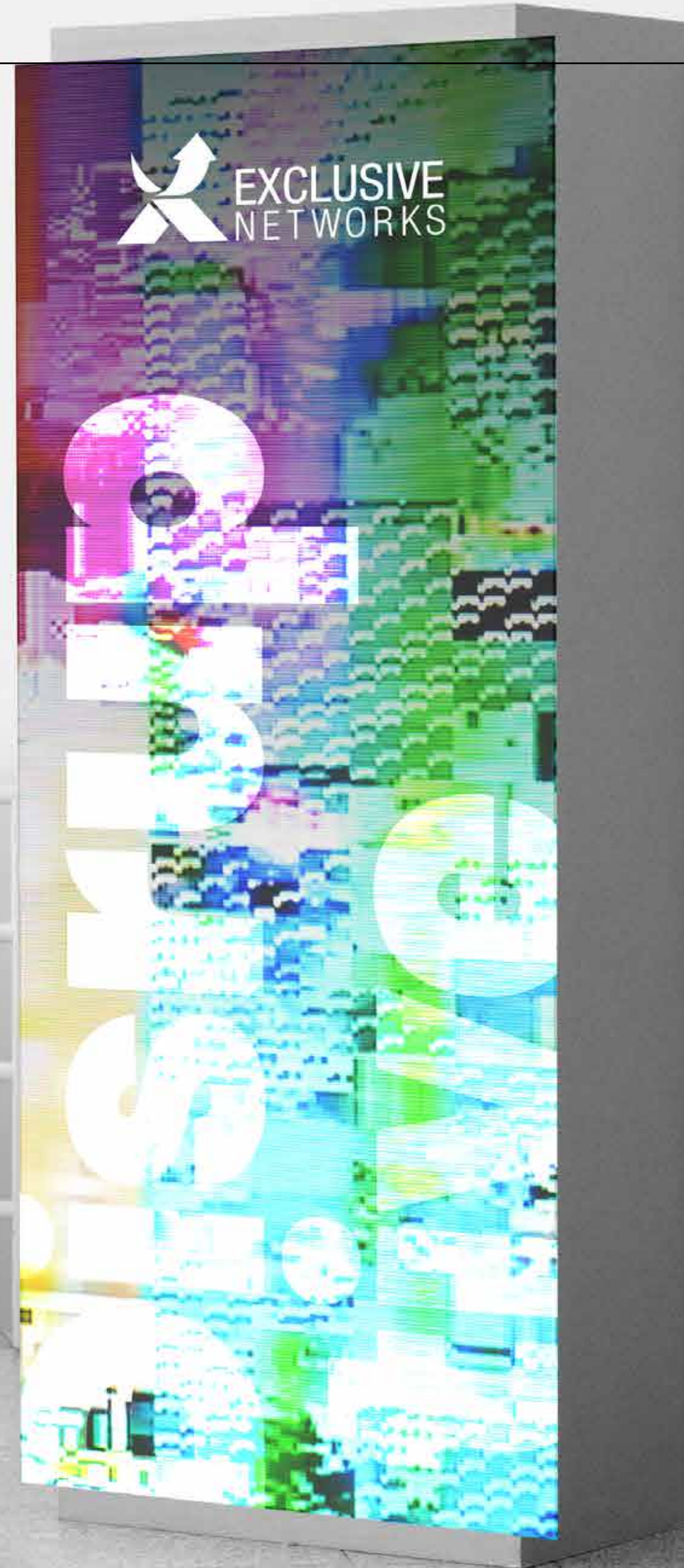
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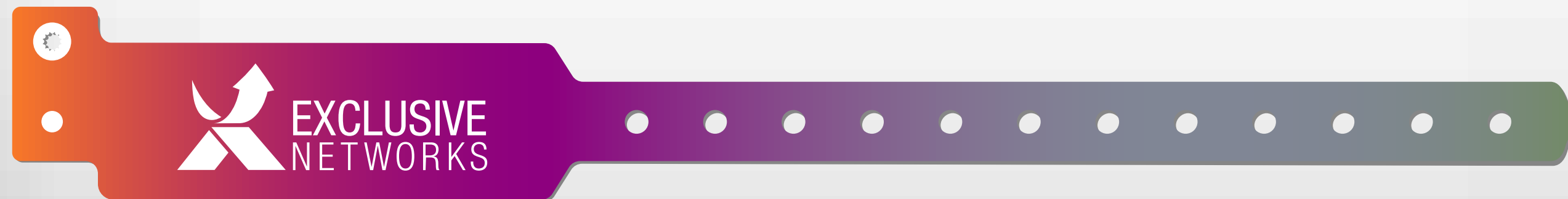
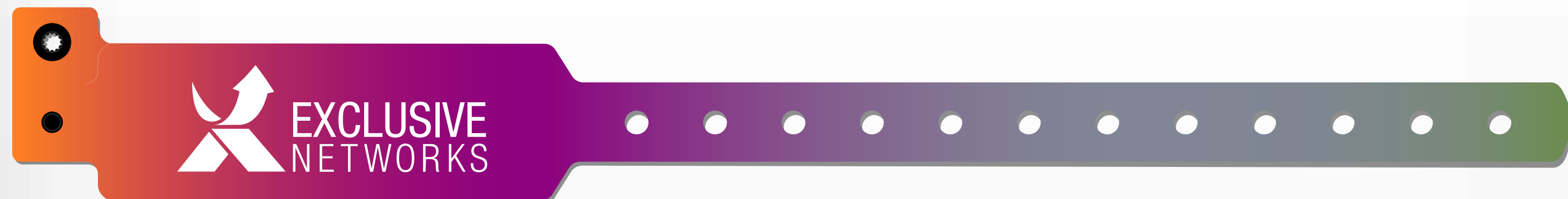
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Exhibition booth





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Online Advertising





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Twitter

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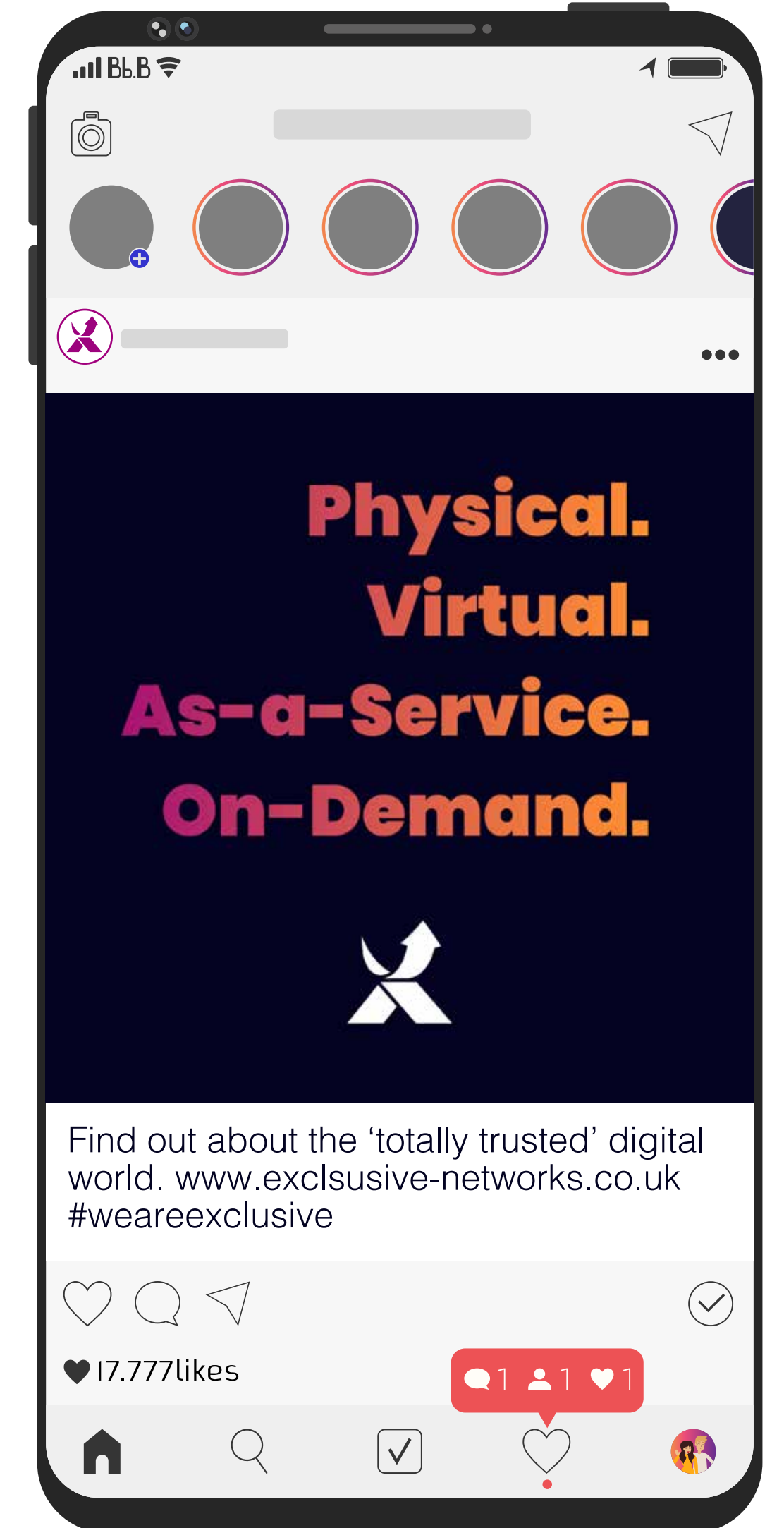
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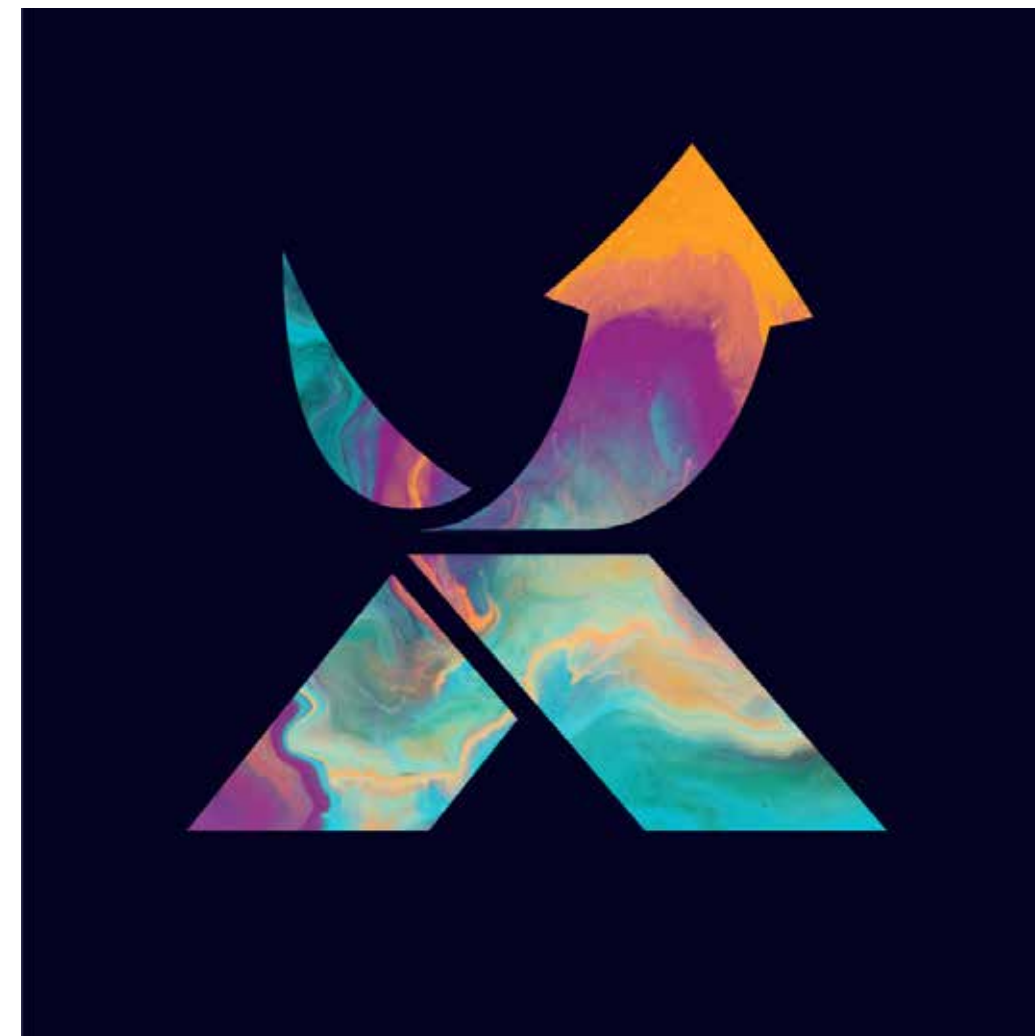
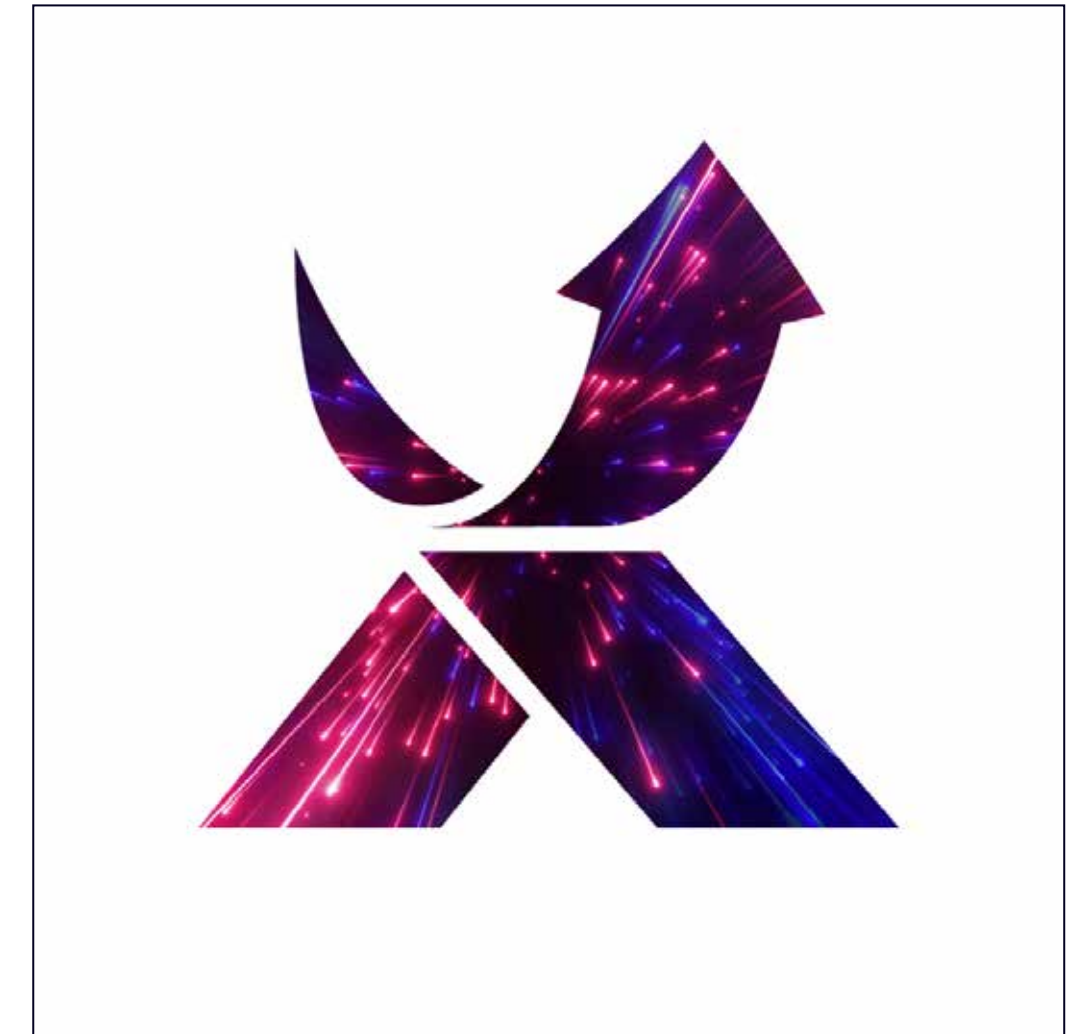
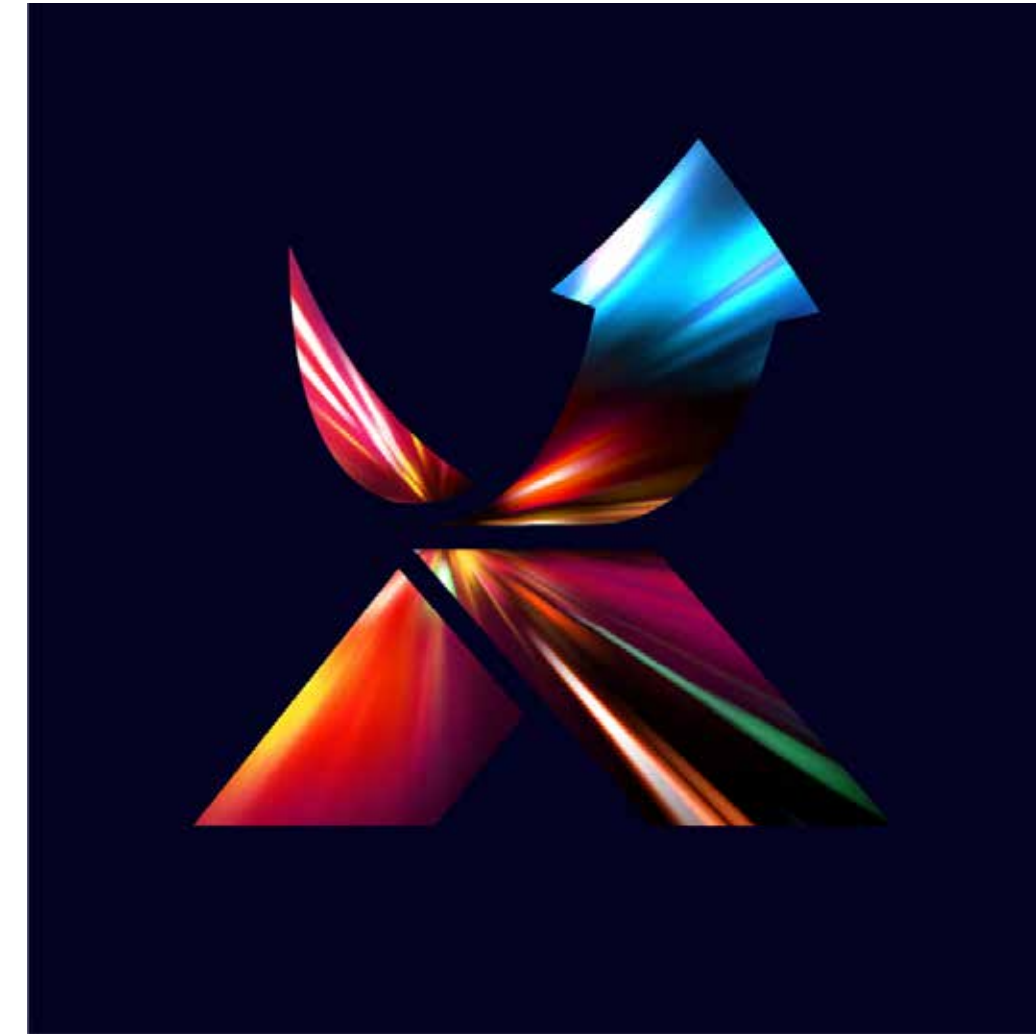
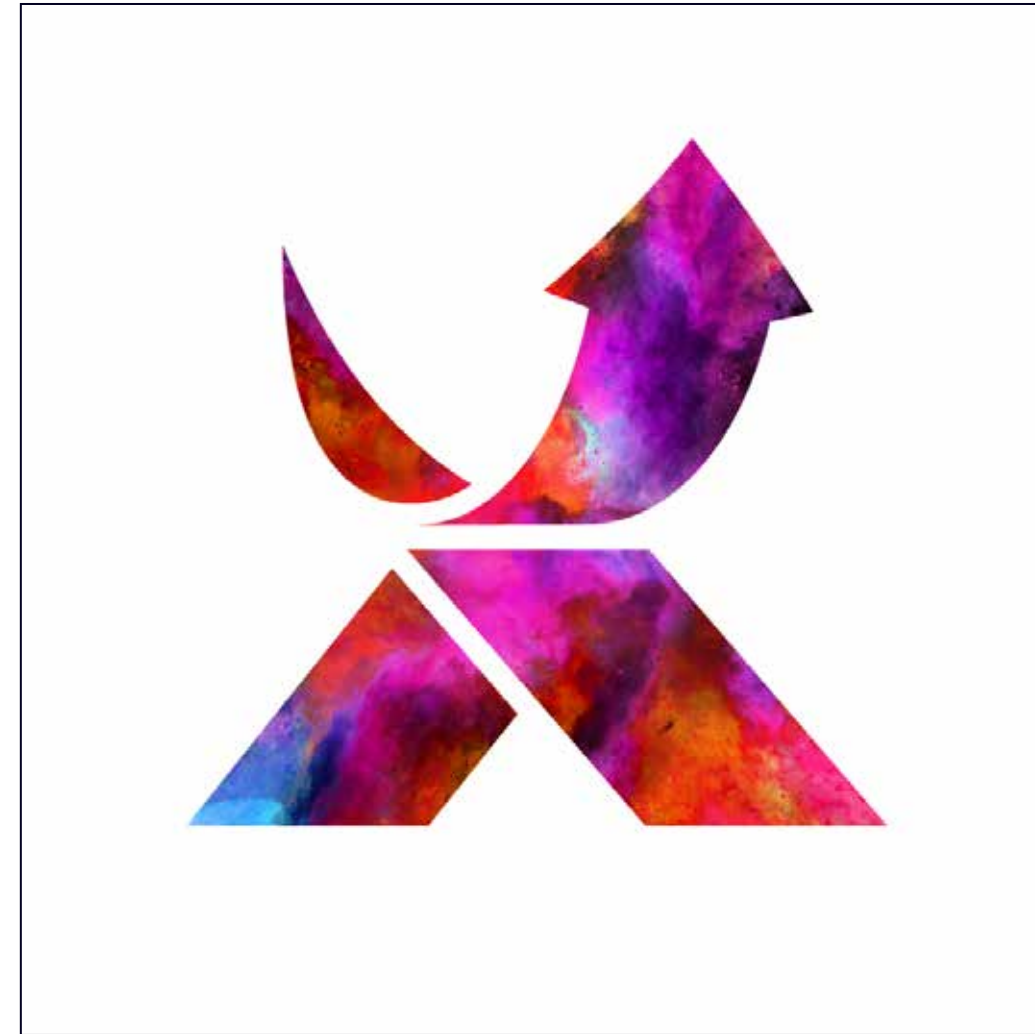
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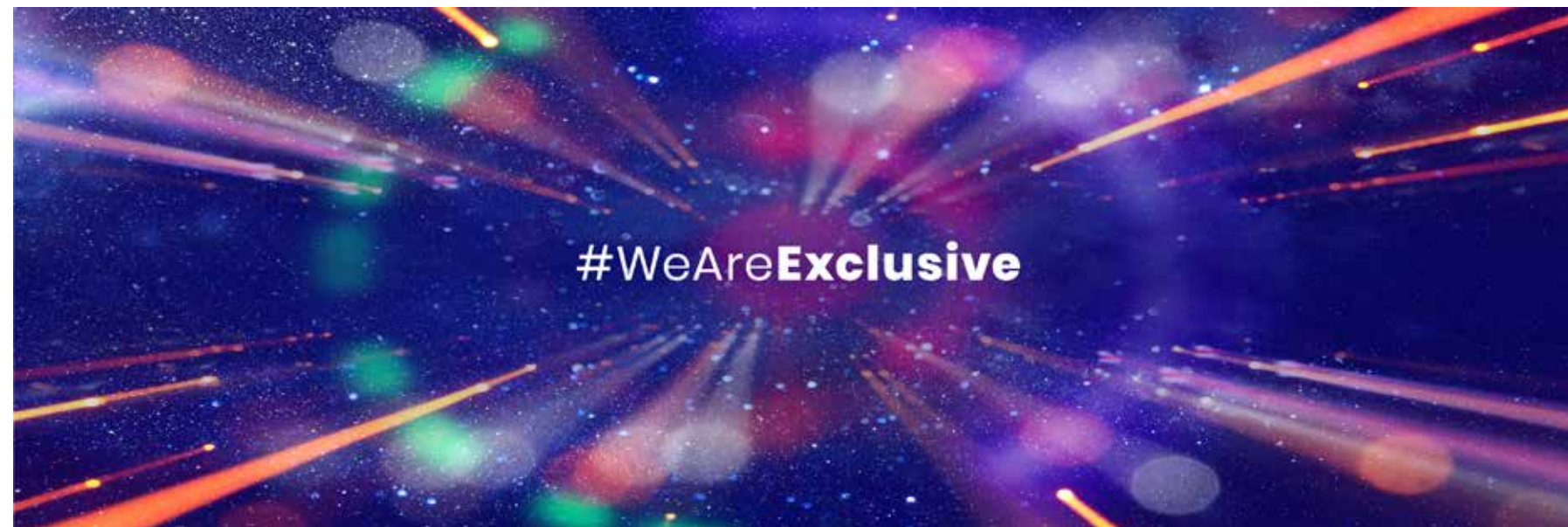
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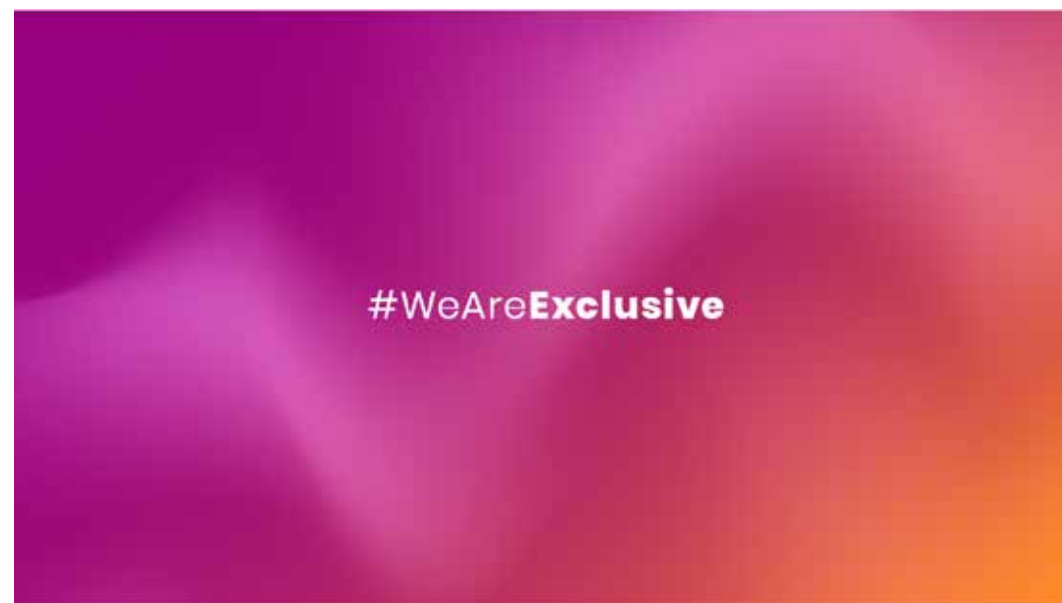
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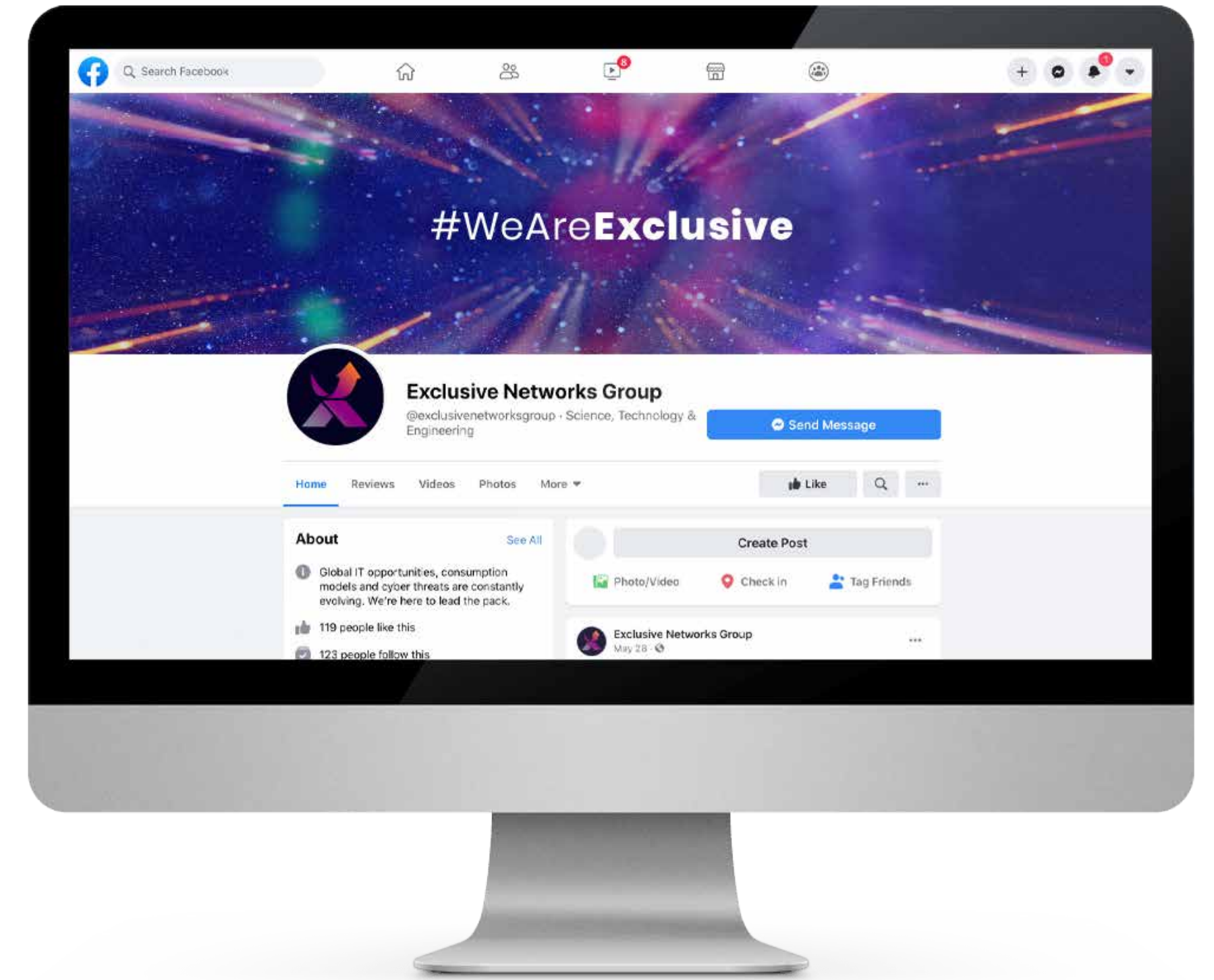
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Presentations

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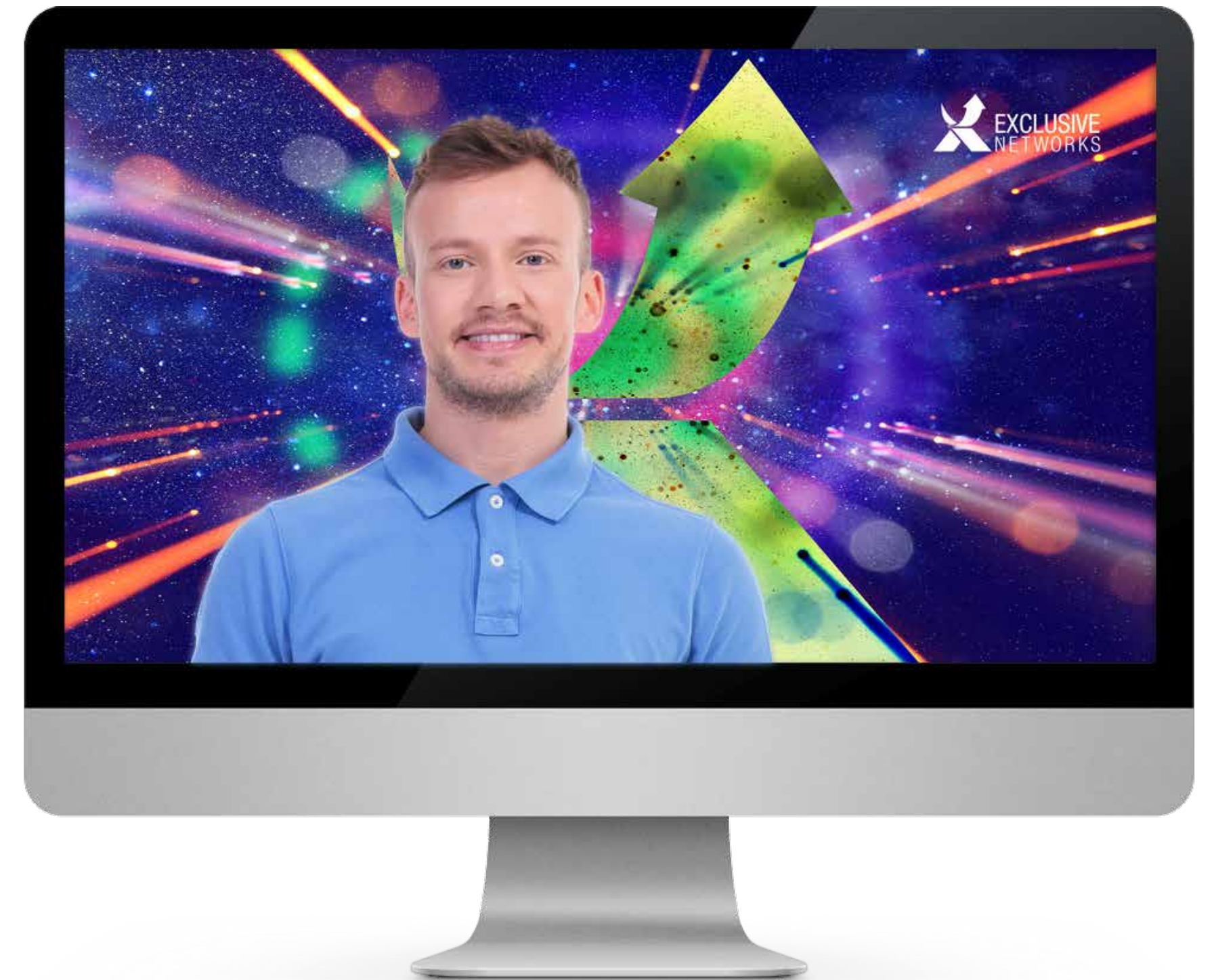
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Option 4



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