



# Struggling With Social Media? Introducing EXABEAM PARTNER SOCIAL

Not enough time? Can't find good content?

Post relevant, real-time and targeted 'to customer' content directly to your social networks in just three clicks.

## Great content. New Followers

Become 'socially active' and grow your prospect lists.

### HOW DOES IT WORK?

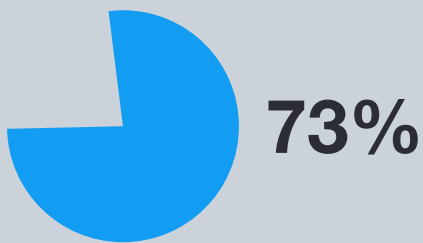


**Step One**  
Exabeam creates posts and tags these by topics.

**Step Two**  
You review, edit, discard or approve these new posts.

**Step Three**  
You share these posts on your social networks.

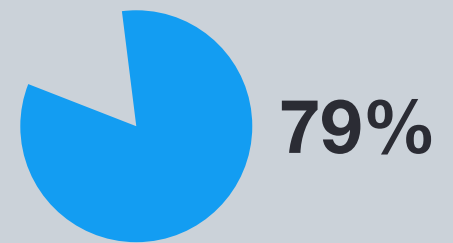
**Step Four**  
Your followers and prospects read your posts and contact you for more information.



...of IT buyers use social media to inform their purchasing decisions.



...of marketers said that social media is important to their businesses.



... of sales people who use social media outsell their peers.

### THE BENEFITS



Grow your social networks



More interactions with prospects



Publish fresh end-user content



Position yourself as a trusted advisor



Influence IT decision makers

Login to Exabeam Partner Social  
<https://partnersocial.exabeam.com>

