

SOLUTION	STRENGTHS	CAUTIONS
	<ul style="list-style-type: none"> Offers phased adoption of a modular solution. Strong foundation for monitoring users – globally the most deployed UEBA. Smart Timelines support less-experienced SIEM users by leveraging machine learning, simplifying investigation and response. Scalable and predictable pricing model based on users. Extensive portfolio of complimentary technologies (1400+) 	<ul style="list-style-type: none"> Relatively new to the market and still predominantly purchased in North America. Often slightly more expensive than competitors due to the complexity of the solution – initially focused at enterprise organisations. Still building out partner network, especially for services such as managed SIEM.
	<ul style="list-style-type: none"> Multiple delivery options for solution. Dense ecosystem of partners and technology alliances. Good reach within organisations, ranging from midsize to large global enterprise. 	<ul style="list-style-type: none"> Overall scores lower than competitors for evaluation contract negotiation, service, support, pricing and contract flexibility (based on Gartner review) Lack of endpoint and network sensors means buyers must find additional complimentary solutions. Own UBA offering not yet integrated with core Splunk. Also only on-premise. Content only available across individual platforms, all of which licenced separately.
	<ul style="list-style-type: none"> SAAS option offers quick deployment and initial operation. Extensive internal portfolio of complimentary technologies. Strong support for UBA with out the box use cases. Strong native support for endpoint 	<ul style="list-style-type: none"> UBA has internal integrations but small technology alliance ecosystem. Reliance on agents for log collection limits support for IoT and OT use cases. UBA runs on top of AWS with capabilities subject to licensing conditions of the platform. Lacking effective application monitoring.
	<ul style="list-style-type: none"> SAAS option offers relatively quick deployment and initial operation. Detection content, rules and dashboards are updated weekly based on findings by Alien Labs Threat Intelligence team. Strong integrations with other AT&T technologies. 	<ul style="list-style-type: none"> Integrations with third party solutions is limited. No native UEBA capability, nor does it integrate with third-party UEBA solutions. AT&T Cyber received mixed reviews for service, support, log management and real-time monitoring <i>(based on Gartner customer feedback enquiry)</i>
	<ul style="list-style-type: none"> Extensive internal resources and partnerships to support sales, deployment and operations. Open API enabling customers to develop integrations within the platform. UBA included in base licensing so no additional cost. 	<ul style="list-style-type: none"> Several licencing models and pricing schemes for various components presents a complex pricing structure. Customers must deploy third-party products for data-collection from endpoints. Poor user experience and UI not consistent across entirety of platform. Increasing reliance on add on products for additional cost to strengthen solution.
	<ul style="list-style-type: none"> Single-vendor-ecosystem with unified solution that includes core capabilities. Extensive range of professional services. Extensive range of compliance reports based on product across a variety of industries. 	<ul style="list-style-type: none"> Outdated SIEM architecture (still a mix of Windows Server, MS SQL & Linux) Complexity in offering with multiple product names and features – unclear messaging. Ineffective predefined rules.

Content is directly sourced from Gartner 'Magic Quadrant for Security Information and Event Management' - [Click here to learn more](#)