

Thales Cloud Protection for Data and Access Management

Industry Challenges

Explosive data growth

175

Zetabytes global data in 2025



Evolving compliance requirements



1800
Global privacy laws

Operational complexity



Complexity is the top barrier for data security deployment

Rapidly increasing data breaches



7.9 Billion
records breaches in 2019



50%

Of all corporate data is stored in the cloud



69%

Of breaches from identity theft



50%

Of helpdesk calls are password reset related

Opportunity

Thales enables Enterprises to address market challenges by:

Reducing data and access risk

- Address all data protection and authentication use cases.

Meet compliance mandates:

- GDPR, Shrems II, PCI DSS.

Improve user productivity

- Gain efficiencies across a geographically dispersed and multi-user journey workforce.

Manage operational efficiency and cost

- Reduce TCO per head.
- Single point for all data protection and authentication requirements.
- On-premises or hybrid cloud environments.

Our Solution

Key Message

DISCOVER PROTECT CONTROL

- Discover sensitive data.
- Control with key management and access management authentication.
- Protect with encryption and key management.

Who we sell to

All organisations hold sensitive data

- SMEs: 250-1,000 users.
- Enterprises: 1,000+ users.

What's in it for you?

- Increase your deal size.
- Improve revenue & margin.
- Retire your quota.
- Increase stickiness with your customer.
- Open the door to more opportunities.

