

THINK SASE. THINK PRISMA.

One solution to do it all

Prisma SASE brings together best-of-breed security with best-of-breed next-gen SD-WAN into a cloud-delivered platform.

It consolidates multiple point products, including ZTNA, Cloud SWG, CASB, FWaaS, and SD-WAN, into a single integrated service, reducing network and security complexity while increasing organisational agility.

Value of Prisma SASE

- **Convergence without Compromise**
Best-of-breed security and SD-WAN, natively integrated without trade-offs
- **Complete, Best-in-class Security**
Consistently secures all apps used by your hybrid workforce, regardless of location
- **Exceptional User Experience**
With integrated Autonomous Digital Experience Management (ADEM), backed by leading-industry SLAs

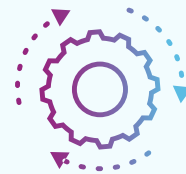
Common Use Cases for Customers



Hybrid Workforce



Cloud & Digital



Branch Transformation

Current Customer Challenges

- Lack of scalability
- Gaps in security
- Poor user experience

Why should the customer care?



Reduce the likelihood of a breach by **45%** (Forrester)



10x better performance SLAs than the closest competition



AIOps and machine learning capabilities can reduce IT trouble tickets by **99%**



Simplify network operations and branch deployments with the cloud-delivered branch and gain **243%** ROI

How does Prisma SASE solve the challenges faced by Buyers/Influencers?

CIO/CISO Buyer

Enables organisations to transform their infrastructure and ensure an optimal experience, regardless of where a user or app is located.

Head of Infrastructure Influencer

Consolidates more point products into a single platform that rapidly enables new services and capabilities to meet emerging user and market demands.

How does Prisma SASE fit into the Palo Alto Networks portfolio story?

Prisma SASE is a part of our Network Security platform, extending the security capabilities and policies of your NGFWs. With its high-performance network and next-gen SD-WAN to all users globally it will scale to the demand of the cloud.

Competitors

Security



SD-WAN



Portfolio



How is Prisma SASE different from Competitors?

- > Leader in Gartner SD-WAN MQ 2022
- > Leader in Gartner SSE (Security Service Edge) MQ 2022
- > Leader in Gartner Network Firewalls MQ 2022
- > Leader in Forrester Zero Trust Network Access 2021

Why Should I Sell Prisma SASE?

Total Addressable Market (TAM) **\$15B** by 2025

Opening up a conversation on SASE

Where are you on your cloud journey?

As you move apps to the cloud, how are you enabling high-performance and secure access to them?

What percentage of your employees are remote now?

Has COVID changed your remote workforce strategy?

How many branch locations do you have?

What does your WAN Architecture look like, and do you know your WAN TCO?